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S_4 flavor symmetry and fermion masses: towards a grand unified theory of flavor

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ABSTRACT: Pursuing a bottom-up approach to explore which flavor symmetry could serve as an explanation of the observed fermion masses and mixings, we discuss an extension of the standard model (SM) where the flavor structure for both quarks and leptons is determined by a spontaneously broken S_4 and the requirement that its particle content is embeddable simultaneously into the conventional SO(10) grand unified theory (GUT) and a continuous flavor symmetry G_f like $SO(3)_f$ or $SU(3)_f$. We explicitly provide the Yukawa and the Higgs sector of the model and show its viability in two numerical examples which arise as small deviations from rank one matrices. In the first case, the corresponding mass matrix is democratic and in the second one only its 2-3 block is non-vanishing. We demonstrate that the Higgs potential allows for the appropriate vacuum expectation value (VEV) configurations in both cases, if CP is conserved. For the first case, the chosen Yukawa couplings can be made natural by invoking an auxiliary Z_2 symmetry. The numerical study we perform shows that the best-fit values for the lepton mixing angles θ_{12} and θ_{23} can be accommodated for normal neutrino mass hierarchy. The results for the quark mixing angles turn out to be too small. Furthermore the CP-violating phase δ can only be reproduced correctly in one of the examples. The small mixing angle values are likely to be brought into the experimentally allowed ranges by including radiative corrections. Interestingly, due to the S_4 symmetry the mass matrix of the right-handed neutrinos is proportional to the unit matrix.

KEYWORDS: Quark Masses and SM Parameters, Neutrino Physics, Discrete and Finite Symmetries, GUT.

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1. Introduction

The discovery of neutrino masses and attempts to understand the flavor puzzle have made it quite natural to expect the existence of an embedding product group for the SM such as $SO(10) \times G_f$ [1, 2] at very high energies, where SO(10) acts as gauge and G_f as a flavor (family) symmetry. All fermions of one generation can then be unified into the spinor representation <u>16</u> of SO(10) and the three known generations are assigned to representations of G_f . To specify G_f two important properties have to be fixed: G_f can be either abelian or non-abelian and it can be either continuous or discrete. Abelian symmetries are

not able to explain the existence of more than one generation, since their representations are all one-dimensional. Therefore we consider such a choice of G_f to be less interesting than the others, although many models have obtained interesting results from U(1) flavor symmetries [3]. Most of the other models in which G_f is non-abelian [1] have some common features, like additional U(1) or Z_n factors, heavy vector-like fermions, elaborate mechanisms for the VEV alignment, to make them viable. Further unification might explain these assumptions. We search for a simpler model by first constructing a low energy theory with the SM gauge group and a discrete non-abelian G_f and then showing possible embeddings of this theory into an SO(10) GUT and a continuous G_f . To really unify all three generations G_f should be either $SO(3)_f$ or $SU(3)_f$. Our discrete symmetry will therefore be a subgroup of SO(3) or SU(3). We like to point out that none of the models mentioned in reference [1] with G_f being continuous follows this strategy. In cases where G_f is discrete [2], the symmetry is always broken at the GUT scale so that these models are also not comparable to our ansatz. Models in which the discrete non-abelian flavor symmetry is only broken at low energies became very popular in the last few years [4-11]. However, these models can rarely be embedded into $SO(10) \times G_f$.

In working with discrete symmetries two issues are necessary to mention. First, the breaking of a discrete global symmetry does not lead to (unwanted) massless Goldstone bosons, unlike continuous symmetries. Second, if this breaking is only spontaneous, it might produce domain walls which can be a serious problem [12]. It can be solved by either invoking low scale inflation or embedding the discrete symmetry into a continuous gauge symmetry [13]. A further issue which is only important, if the symmetry should be gauged, is the question of anomalies. Since we intend to embed the discrete symmetry into a continuous one at high energies, it is enough to make sure that the continuous one is anomaly-free. This can be checked by calculating the usual triangle diagrams. If the symmetry turns out to be anomalous, adding appropriate representations can solve this problem.

Searching for an adequate discrete group we concentrate on the smallest subgroups of SO(3) or SU(3) which have at least one irreducible three-dimensional representation. A_4 is the smallest of these groups and has already been discussed extensively in the literature [5]. The second smallest group, sometimes called T_7 , is rarely known, but its properties are in some sense similar to A_4 . Concerning the three-dimensional representations the same holds for the groups T' [10] (T' two-valued group of T and T isomorphic to A_4) and T_h (T_h isomorphic to $A_4 \times C_2$). In this paper, we focus on the group S_4 , which has a different group structure and is therefore worth exploring as a possible flavor symmetry. This has already been done in several papers [6, 7]. Pakvasa et al. [6] constructed an SM-like model for quarks whose transformation properties under S_4 , however, do neither allow an embedding into SO(10) nor into $SO(3)_f$ ($SU(3)_f$). An SO(10) model presented by one of the authors (R.N.M.) and Lee [7] uses similar S_4 representations for the fermions and Higgs fields, but leads to the SMA solution to the solar neutrino problem which is ruled out 1 . Recently,

¹The renormalization group extrapolations of neutrino masses in this model have not been studied and they might make a difference to the above conclusion since neutrinos are quasi-degenerate in this case.

also Ma [6] discussed an S_4 model, but he only considered the neutrino sector. Therefore there is still no working S_4 model which addresses the flavor structure of all fermions in a unified manner and can be embedded into a GUT as well as a continuous flavor symmetry. The aim of our study is to fill this gap.

As noted, in this paper, we consider the non-abelian discrete flavor symmetry S_4 accompanying the SM gauge group which naturally commutes with it. The gauge and the flavor symmetry are assumed to be both broken only spontaneously at the electroweak scale. The particle content consists of the three known fermion generations together with three right-handed neutrinos and a set of six Higgs fields being SM doublets and transforming as $\mathbf{1}_1 + \mathbf{2} + \mathbf{3}_1$ under S_4 . The choice of the fermion content allows the embedding of our model into $\mathrm{SO}(10) \times G_f$. We observe that the number of parameters determining the mass matrices in our model, i.e. the Yukawa couplings and the VEVs of the Higgs fields, equals the number of observables, i.e. masses and mixing angles, in the CP-conserving case. If CP is violated, there are more parameters in the model than observables to fit. However, it is rather non-trivial to find parameter configurations which can reproduce all data, since S_4 constrains the mass structures as well as the Higgs potential. In our numerical study this turns out to be possible except for rather small deviations of the quark mixings which might be fixed by radiative corrections.

The paper is organized as follows: section 2 contains the group theory of S_4 , in section 3 we present our model and argue why this is the minimal model with respect to the possible embeddings into SO(10) and G_f . Then, we display the structure of the mass matrices arising from the S_4 invariant Yukawa couplings. After setting our conventions for the mixing matrices we give some numerical examples and comment on their viability. To complete the model, we calculate the Higgs potential and perform a restricted analysis of its possible minima. In section 6 we conclude and point to open questions in our model. Finally, the appendices contain Kronecker products, Clebsch Gordan coefficients and embeddings of S_4 as well as some information on the Higgs potential and the selected minima.

2. The S_4 group

The group S_4 is the permutation group of four distinct objects. It is isomorphic to the group O which is the symmetry group of a regular octahedron and so well-known in solid state physics. Its order is 24, i.e. it has 24 distinct elements. S_4 has five conjugate classes and therefore contains five irreducible representations which are all real. Among these are two one-dimensional ones, the identity (i.e. the representation being invariant under all transformations of S_4 , also called the symmetric representation) and the anti-symmetric one (i.e. the one changing sign under odd permutations, also called alternating). In the following we will denote the identity one with $\underline{1}_1$ and the anti-symmetric one with $\underline{1}_2$. There is one two-dimensional representation called $\underline{2}$ and two three-dimensional ones, $\underline{3}_1$ and $\underline{3}_2$. Out of these five irreducible representations only the two three-dimensional ones are faithful. Their characters χ , i.e. the traces of their representation matrices, are given in the character table, see table 1. There we use the following notations: C_i with $i = 1, \ldots, 5$

	classes				
	\mathcal{C}_1	\mathcal{C}_2	\mathcal{C}_3	\mathcal{C}_4	\mathcal{C}_5
G	1	A^2	AB^2	В	A
$^{\circ}\mathcal{C}_{i}$	1	3	6	8	6
$^{\circ}$ h $_{\mathcal{C}_i}$	1	2	2	3	4
<u>1</u> 1	1	1	1	1	1
$\underline{1_{2}}$	1	1	-1	1	-1
<u>2</u>	2	2	0	-1	0
$\frac{3}{1}$	3	-1	1	0	-1
$\underline{3}_2$	3	-1	-1	0	1

Table 1: Character table of the group S_4 . (explanation see text)

are the five classes of the group, ${}^{\circ}C_i$ is the order of the i^{th} class, i.e. the number of distinct elements contained in this class, ${}^{\circ}h_{\mathcal{C}_i}$ is the order of the elements R in the class \mathcal{C}_i , i.e. the smallest integer (> 0) for which the equation $R^{{}^{\circ}h_{\mathcal{C}_i}} = \mathbb{I}$ holds. Furthermore the table contains one representative for each class \mathcal{C}_i given as product of the generators A and B of the group. From the generators A and B all other elements of S_4 can be formed by multiplication. They ought to fulfill the following relations [14]:

$$A^4 = 1$$
, $B^3 = 1$ and $AB^2A = B$, $ABA = BA^2B$. (2.1)

We show one possible choice of generators in appendix A.1. Using them we calculate the Clebsch Gordan coefficients for all the Kronecker products.

 S_4 is the smallest group containing one-, two- and three-dimensional representations together with the group T'.

 S_4 can be embedded into SO(3) as well as in SU(3) (where it is isomorphic to the group $\Delta(24)$ [15]) and therefore gives the opportunity to embed our discrete flavor symmetry into a continuous one which is broken at a high energy scale. Possible embedding schemes are shown in appendix A.4.

In our model the group S_4 is broken completely at the electroweak scale, however this breaking could also occur in two steps such that S_4 breaks to one of its subgroups which is then completely broken. The non-abelian subgroups of S_4 turn out to be already well-known as flavor symmetries: they are S_3 (which is isomorphic to D_3), D_4 and A_4 . Correlation tables containing the corresponding breaking sequences for the representations of S_4 can be found in [16].

3. The S_4 model

3.1 Particle assignment

In this subsection, we describe how to assign the fermions and Higgs bosons to different S_4 representations in such a way that the model can be embedded simultaneously into SO(10)

and a continuous flavor symmetry G_f . We argue that our choice which is displayed in table 2 is unique in that sense.

To embed the model into SO(10) all the fermion generations have to transform in the same way under S_4 . Furthermore they have to transform either as trivial or as fundamental representation of the flavor group G_f , since all the other representations of these groups have a dimension larger than three. The only choice is then that they transform as $\underline{\mathbf{32}}$ under S_4 apart from the trivial one where all the generations just form total singlets under the flavor group. An important point to note is that it is not possible to assign the three generations to $\underline{\mathbf{31}}$, since this representation cannot be identified with the fundamental representation of $SO(3)_f$ or $SU(3)_f$. Therefore our assignment is unique.

In the next step, we have to choose the representations for the Higgs fields in order to give masses to the SM fermions. This choice depends on the desired Yukawa structure as well as the constraint to fill (a) certain representation(s) of the embedding group G_f . For fermions transforming as $\underline{\mathbf{3}_2}$ under S_4 , the Higgs fields which can couple in an S_4 invariant manner belong either to $\underline{\mathbf{1}}_1$, $\underline{\mathbf{2}}$, $\underline{\mathbf{3}}_1$ or to $\underline{\mathbf{3}}_2$, i.e. the only representation which cannot couple to form a total singlet under S_4 is $\underline{\mathbf{1}_2}$. Taking now for simplicity only the couplings which are symmetric in flavor space, i.e. lead to symmetric mass matrices, one is left with the representations $\underline{\mathbf{1}}_1$, $\underline{\mathbf{2}}$ and $\underline{\mathbf{3}}_1$. Regarding the possible embeddings into $SO(3)_f$ one recognizes that at least five Higgs fields transforming as $\underline{2} + \underline{3}_{1}$ are needed and for an embedding into $SU(3)_f$ one needs six fields $\sim \underline{1}_1 + \underline{2} + \underline{3}_1$. Furthermore it turns out that the minimal version of five Higgs fields $\sim 2 + 3_1$ is not phenomenologically viable, since it leads to traceless symmetric mass matrices. Therefore the minimal setup of Higgs fields that we choose to get fermion masses contains six fields transforming as $\underline{1}_1 + \underline{2} + \underline{3}_1$ under S_4 . In the case of an embedding into $SO(3)_f$ these representations are identified with $\underline{1} + \underline{5}$ and in the case of $SU(3)_f$ they are unified into the six-dimensional representation of $SU(3)_f$ (see: appendix A.4).

Neutrinos can also have Majorana masses apart from Dirac mass terms. Since the three right-handed neutrinos are also unified into one $\underline{\mathbf{3}_2}$ under S_4 the only invariant mass term for the right-handed neutrinos is simply proportional to the unit matrix. The embedding of our model into $\mathrm{SO}(3)_f$ does not change this, however one has to keep in mind that in $\mathrm{SU}(3)_f$ the irreducible three-dimensional representation with which $\underline{\mathbf{3}_2}$ of S_4 is identified is complex and therefore does not allow an invariant direct mass term for the right-handed neutrinos. Keeping our model as minimal as possible its embedding into $\mathrm{SO}(3)_f$ instead of $\mathrm{SU}(3)_f$ is therefore preferred. Nevertheless, the inclusion of gauge singlets transforming as $\underline{\mathbf{6}}$ under $\mathrm{SU}(3)_f$ can give masses to the right-handed neutrinos, if the singlets acquire an appropriate VEV. Since the six-dimensional representation of $\mathrm{SU}(3)_f$ contains a total singlet of S_4 (see appendix A.4), this does not necessarily lead to the breaking of S_4 at a high energy scale. Furthermore notice that the situation changes, if the model is embedded into a GUT like $\mathrm{SO}(10)$ at the same time. This will be discussed below.

A non-trivial structure for the right-handed Majorana mass term requires the introduction of gauge singlets which transform non-trivially under S_4 . To implement the canonical type I seesaw [17] the VEVs of such fields ought to be of the order of 10^{13} GeV. In this case, the flavor symmetry S_4 is broken at this high energy scale rather than the electroweak

scale. Hence we discard this possibility. To keep the model as minimal as possible we also do not include $SU(2)_L$ Higgs triplets which could give rise to a type II seesaw mass for the light neutrinos [18]. In some classes of SO(10) models this has become quite popular in order to get a relation between the light neutrino mass matrix and the difference of the down and charged lepton mass matrix [19]. Nevertheless fits using type I seesaw in SO(10) can also be found [20].

To embed the model as a whole into SO(10), the Higgs fields also have to be identified with certain SO(10) representations. In order to get a tree-level coupling they have to be part of either $\underline{10}$, $\underline{120}$ or $\overline{126}$ under SO(10). Since we fixed the Yukawa couplings to be symmetric in flavor space the representation $\underline{120}$ drops out. Furthermore we observe that we need one $\overline{\underline{126}}$ which transforms trivially under S_4 for the right-handed Majorana mass term. We ought to choose its VEVs such that it does not give rise to a mass term for the left-handed neutrinos, since $\mathrm{SU}(2)_L$ Higgs triplets are absent in our low energy model. The minimal choice of fields would be: six Higgs fields transforming as $(\underline{10},\underline{11}+\underline{2}+\underline{31})$ under $(\mathrm{SO}(10),S_4)$ and one $\overline{126}\sim\underline{11}$ for the mass term of the right-handed neutrinos. The $\overline{126}$ should also contribute to the Dirac mass term of the other fermions, since otherwise the masses of the down quarks and charged leptons were the same. In our opinion this is still not enough. Therefore at best one promotes each SM Higgs doublet to one $\underline{10}$ and one $\overline{126}$, such that the $\mathrm{SO}(10)$ model has six ten- and six 126-dimensional Higgs representations. Among the $\overline{126}$ s only the one which transforms trivially under S_4 should develop a VEV at high energies and the rest only at the electroweak scale.

To complete the model one needs at least one further Higgs representation, for example a $\underline{210}$. This representation together with the S_4 invariant 126-dimensional representation should break SO(10) down to the SM with the Pati-Salam group as intermediate group. However it should not break the flavor group S_4 and hence has to be assigned to $\underline{1}_1$ under S_4 . With all these Higgs fields we believe that it is possible to make a viable high energy completion of our low energy model.

In the numerical examples given below we fit the masses and mixing angles at the scale μ which equals the W boson mass. In order to perform a fit at the GUT scale instead we would have to take into account the renormalization group running of all masses and couplings which will be complicated in a model with such a rich Higgs structure.

Some issues still need to be discussed. Without constructing the SO(10) invariant Higgs potential it remains the question whether the advocated VEV configuration can be realized. Since our model contains several ten- and 126-dimensional representations and at least one 210-dimensional one, there is a doublet-doublet splitting problem, i.e. one has to ensure that only six of the SM-like Higgs doublets have masses at the electroweak scale while the others acquire masses around the GUT scale. In the same manner one has to solve the well-known doublet-triplet splitting problem. In general separating the electroweak and the GUT scale will be difficult without supersymmetry (SUSY). Furthermore it has to be guaranteed that the gauge couplings unify at all being at the same time still in the perturbative regime at the GUT scale.

Finally, the $SO(10) \times S_4$ model is embedded into $SO(10) \times G_f$. As already mentioned, the three generations of fermions are identified with the fundamental representation of

Particle	$SU(3)_c \times SU(2)_L \times U(1)_Y$ rep.	S_4 rep.
Quarks Q	$({\bf \underline{3}},{\bf \underline{2}},+{rac{1}{3}})$	$\underline{3}_{2}$
Antiquarks u^c	$(\overline{3}, \underline{1}, -\overline{\frac{4}{3}})$	$\underline{3}_{2}$
Antiquarks d^c	$(\overline{\underline{3}},\underline{1},+\overline{\frac{2}{3}})$	$\underline{3}_{2}$
Leptons L	$(\underline{1},\underline{2}-1)$	$\underline{3}_{2}$
Antileptons e^c	$(\underline{1},\underline{1},+2)$	$\underline{3}_{2}$
Right-handed ν s ν^c	$(\underline{1},\underline{1},0)$	$\underline{3}_{2}$
Doublet Higgs ϕ_{0}	$({\bf 1},{\bf 2},-1)$	<u>1</u> 1
Doublet Higgs (ϕ_1, ϕ_2)	$(\underline{1},\underline{2},-1)$	<u>2</u>
Doublet Higgs (ξ_1, ξ_2, ξ_3)	$(\underline{1},\underline{2},-1)$	$\underline{3}_1$

Table 2: The particle content and its symmetry properties under S_4 .

 G_f . The Higgs fields contained in the six ten-dimensional representations of SO(10) are unified into the two representations ($\underline{\mathbf{10}},\underline{\mathbf{1}}$) and ($\underline{\mathbf{10}},\underline{\mathbf{5}}$) for $G_f = \mathrm{SO}(3)_f$ and into ($\underline{\mathbf{10}},\underline{\mathbf{6}}$) for $G_f = \mathrm{SU}(3)_f$. The Higgs fields in the $\underline{\mathbf{126}}$ s are treated in a similar way. Therefore the right-handed neutrinos acquire masses by coupling to ($\underline{\mathbf{126}},\underline{\mathbf{1}}$) in case of G_f being SO(3)_f while they couple to ($\underline{\mathbf{126}},\underline{\mathbf{6}}$), if G_f is SU(3)_f. The $\underline{\mathbf{210}}$ needed for the gauge symmetry breaking transforms trivially under G_f in the simplest case. Furthermore we need some SO(10) gauge singlets breaking G_f in such a way that only S_4 remains. The smallest nontrivial possibility for $G_f = \mathrm{SO}(3)_f$ is $\underline{\mathbf{9}}$ and for $G_f = \mathrm{SU}(3)_f$ $\underline{\mathbf{6}}$, since they contain an S_4 singlet (see appendix A.4). But this we will not consider any further in this paper.

To sum up, our model now contains three generations of fermions all transforming as $\underline{\mathbf{3}_2}$ and six SM-like Higgs fields transforming as $\underline{\mathbf{1}_1} + \underline{\mathbf{2}} + \underline{\mathbf{3}_1}$ under S_4 . In the next subsection, we show the arising Dirac and Majorana mass matrices.

3.2 Fermion masses

The S_4 invariant Yukawa couplings in our model are

$$\mathcal{L}_{Y} = \alpha_{0}^{u} \left(Q_{1} \, u^{c} + Q_{2} \, c^{c} + Q_{3} \, t^{c} \right) \tilde{\phi}_{0} + \alpha_{1}^{u} \left(\sqrt{3} \left(Q_{2} \, c^{c} - Q_{3} \, t^{c} \right) \tilde{\phi}_{1} + \left(-2 \, Q_{1} \, u^{c} + Q_{2} \, c^{c} + Q_{3} \, t^{c} \right) \tilde{\phi}_{2} \right) \\ + \alpha_{2}^{u} \left(\left(Q_{2} \, t^{c} + Q_{3} \, c^{c} \right) \tilde{\xi}_{1} + \left(Q_{1} \, t^{c} + Q_{3} \, u^{c} \right) \tilde{\xi}_{2} + \left(Q_{1} \, c^{c} + Q_{2} \, u^{c} \right) \tilde{\xi}_{3} \right) \\ + \alpha_{0}^{d} \left(Q_{1} \, d^{c} + Q_{2} \, s^{c} + Q_{3} \, b^{c} \right) \phi_{0} + \alpha_{1}^{d} \left(\sqrt{3} \left(Q_{2} \, s^{c} - Q_{3} \, b^{c} \right) \phi_{1} + \left(-2 \, Q_{1} \, d^{c} + Q_{2} \, s^{c} + Q_{3} \, b^{c} \right) \phi_{2} \right) \\ + \alpha_{2}^{d} \left(\left(Q_{2} \, b^{c} + Q_{3} \, s^{c} \right) \xi_{1} + \left(Q_{1} \, b^{c} + Q_{3} \, d^{c} \right) \xi_{2} + \left(Q_{1} \, s^{c} + Q_{2} \, d^{c} \right) \xi_{3} \right) \\ + \alpha_{0}^{e} \left(L_{1} \, e^{c} + L_{2} \, \mu^{c} + L_{3} \, \tau^{c} \right) \phi_{0} + \alpha_{1}^{e} \left(\sqrt{3} \left(L_{2} \, \mu^{c} - L_{3} \, \tau^{c} \right) \phi_{1} + \left(-2 \, L_{1} \, e^{c} + L_{2} \, \mu^{c} + L_{3} \, \tau^{c} \right) \phi_{2} \right) \\ + \alpha_{2}^{e} \left(\left(L_{2} \, \tau^{c} + L_{3} \, \mu^{c} \right) \xi_{1} + \left(L_{1} \, \tau^{c} + L_{3} \, e^{c} \right) \xi_{2} + \left(L_{1} \, \mu^{c} + L_{2} \, e^{c} \right) \xi_{3} \right) \\ + \alpha_{0}^{v} \left(L_{1} \, \nu_{e}^{c} + L_{2} \, \nu_{\mu}^{c} + L_{3} \, \nu_{\tau}^{c} \right) \tilde{\phi}_{0} + \alpha_{1}^{v} \left(\sqrt{3} \left(L_{2} \, \nu_{\mu}^{c} - L_{3} \, \nu_{\tau}^{c} \right) \tilde{\phi}_{1} + \left(-2 \, L_{1} \, \nu_{e}^{c} + L_{2} \, \nu_{\mu}^{c} + L_{3} \, \nu_{\tau}^{c} \right) \tilde{\phi}_{2} \right) \\ + \alpha_{2}^{v} \left(\left(L_{2} \, \nu_{\tau}^{c} + L_{3} \, \nu_{\mu}^{c} \right) \tilde{\xi}_{1} + \left(L_{1} \, \nu_{\tau}^{c} + L_{3} \, \nu_{\tau}^{c} \right) \tilde{\xi}_{2} + \left(L_{1} \, \nu_{\mu}^{c} + L_{2} \, \nu_{e}^{c} \right) \tilde{\xi}_{3} \right) \right)$$

where the fields $\tilde{\phi}_{0,1,2}$ and $\tilde{\xi}_{1,2,3}$ are the conjugates of the fields $\phi_{0,1,2}$ and $\xi_{1,2,3}$ related by $\tilde{\phi} = \epsilon \, \phi^*$ with ϵ being the 2-by-2 anti-symmetric matrix in $SU(2)_L$ space and the star denotes the complex conjugation.

They lead to the following mass matrices for $i = u, d, e, \nu$:

$$\mathcal{M}^{i} = \begin{pmatrix} \alpha_{0}^{i} \phi_{0} - 2 \alpha_{1}^{i} \phi_{2} & \alpha_{2}^{i} \xi_{3} & \alpha_{2}^{i} \xi_{2} \\ \alpha_{2}^{i} \xi_{3} & \alpha_{0}^{i} \phi_{0} + \alpha_{1}^{i} (\sqrt{3} \phi_{1} + \phi_{2}) & \alpha_{2}^{i} \xi_{1} \\ \alpha_{2}^{i} \xi_{2} & \alpha_{2}^{i} \xi_{1} & \alpha_{0}^{i} \phi_{0} + \alpha_{1}^{i} (-\sqrt{3} \phi_{1} + \phi_{2}) \end{pmatrix}$$
(3.2)

with the Higgs fields being replaced by their VEVs for the down quarks and the charged leptons and by the complex conjugate of their VEVs for the up quarks and the neutrinos. The sum of the VEVs has to be equal the electroweak scale, i.e. $\sum_i |\text{VEV}_i|^2 \approx (174 \,\text{GeV})^2$. Note that the fields $\phi_{0,1,2}$ only appear in the diagonal entries. The contribution coming from the Higgs field ϕ_0 is proportional to the unit matrix, since ϕ_0 transforms trivially under S_4 . The fields ϕ_1 and ϕ_2 on the other hand are coupled in such a manner that their contribution is traceless. Finally, the fields ξ_i which form a triplet under S_4 only induce flavor-changing interactions, i.e. their contributions are encoded in the off-diagonal elements of the mass matrix \mathcal{M}^i . Generally all the parameters in eq. (3.2) can be complex.

In the case of CP-conservation, we arrive at twelve real Yukawa couplings, five real VEVs for the Higgs doublet fields and the right-handed neutrino mass scale M_R (see below). The sixth VEV is fixed by the electroweak scale. The 18 couplings and VEVs correspond to the twelve masses for the quarks, the charged leptons and the light neutrinos, the three CKM mixing angles and the three leptonic mixing angles whereof two have been measured. With CP-violation - either explicit or spontaneous - the number of parameters is increased such that it exceeds the number of observables. Nevertheless, it is not apparent that the mass structure restricted by the S_4 symmetry allows one to fit all the data. Therefore, we perform a numerical study in the next section.

It is interesting to note that assigning the fermion generations to $\underline{\mathbf{3}}_{\mathbf{1}}$ instead of $\underline{\mathbf{3}}_{\mathbf{2}}$ leads to exactly the same mass matrices, but does not allow an embedding into G_f without adding at least two further chiral generations to complete a representation of G_f (see appendix A.4).

Next we discuss the neutrino sector. Since the right-handed neutrinos transform as $\underline{\mathbf{3}_2}$ under S_4 , their mass matrix M_{RR} is proportional to the unit matrix, i.e. $M_{RR} = M_R \mathbb{1}$. This means that the mass matrix for the light neutrinos arising from the type I seesaw has the form:

$$M_{\nu} = (-)\frac{1}{M_R} \mathcal{M}^{\nu} \mathcal{M}^{\nu T} = (-)\frac{1}{M_R} (\mathcal{M}^{\nu})^2 . \tag{3.3}$$

The last step is allowed, since all the Dirac mass matrices are symmetric by construction.

The fact $M_{RR} \propto 1$ indicates that the seesaw mechanism cannot be the sole origin of the difference between the quark and the lepton mixings in our model. As we will see below, in some cases there exists the possibility to impose an additional symmetry to maintain the diverse mixing patterns.

With regard to leptogenesis, $M_{RR} \propto 1$ is a viable starting point for the mechanism of resonant leptogenesis [21], since small radiative corrections can generate the small mass splittings which are needed.

Finally, we want to indicate how the mass matrices change in case of a full SO(10) model. First the number of Yukawa couplings is reduced from twelve $\{\alpha_i^i\}$ with $i=u,d,e,\nu$

and j = 0, 1, 2 to only six $\{\alpha_{jR}\}$ (j = 0, 1, 2 and $R = \underline{10}$ or $R = \overline{\underline{126}}$), i.e. three couplings to $(\underline{10}, \underline{1}_1)$, $(\underline{10}, \underline{2})$ and $(\underline{10}, \underline{3}_1)$ and three to $(\underline{\overline{126}}, \underline{1}_1)$, $(\underline{\overline{126}}, \underline{2})$ and $(\underline{\overline{126}}, \underline{3}_1)$. At the same time the number of VEVs is in general increased.

The additional embedding of S_4 into a continuous flavor symmetry G_f reduces the number of Yukawa couplings to its minimum. In case of G_f being $SO(3)_f$ the three Yukawa couplings $\{\alpha_{j\,R}\}$ for each $R=\underline{\mathbf{10}}$ or $R=\overline{\underline{\mathbf{126}}}$ can be expressed as two independent ones: $\alpha_{0\,R}\equiv\alpha_R$ and $\alpha_{1\,R}=\alpha_{2\,R}\equiv\beta_R$, since the two- and three-dimensional representation under S_4 will be unified into one five-dimensional one. For $G_f=SU(3)_f$ we are left with only one Yukawa coupling for each $R=\underline{\mathbf{10}}$ or $R=\overline{\mathbf{126}}$, since the six-dimensional representation of $SU(3)_f$ breaks up into $\underline{\mathbf{11}}_1+\underline{\mathbf{2}}_1$ under S_4 .

At the end, taking this setup does not reduce the number of parameters, but they can be eventually correlated such that predictions can be made.

4. Phenomenology of the mass structures

In this section we show that our model allows viable solutions. For this purpose, we introduce our conventions for the mixing matrices and give the experimental data.

4.1 Conventions for the mixing matrices

The Dirac mass matrices arise from the coupling:

$$y_{ij} \mathbf{L}_i^T \epsilon \phi \mathbf{L}_j^{\mathrm{c}}$$

for the downtype quarks (L = Q, L^c = d^c) and charged leptons (L = L, L^c = e^c) and for the uptype ones (L = Q, L^c = u^c) and the neutrinos (L = L, L^c = ν^c):

$$y_{ij} \mathbf{L}_i^T \epsilon \tilde{\phi} \mathbf{L}_i^c$$

The mass matrices for the quarks are diagonalized by:

$$U_u^\dagger \mathcal{M}^u \mathcal{M}^u{}^\dagger U_u = \mathrm{diag}(m_u^2, m_c^2, m_t^2) \;, \qquad U_d^\dagger \mathcal{M}^d \mathcal{M}^d{}^\dagger U_d = \mathrm{diag}(m_d^2, m_s^2, m_b^2) \;$$

where U_u and U_d are the unitary matrices transforming the left-handed up and down quarks to their mass eigenstates. The CKM mixing matrix is given by:

$$V_{\text{CKM}} = U_u^T U_d^{\star}$$
.

The standard parameterization for V_{CKM} is [22]:

$$V_{\text{CKM}} = \begin{pmatrix} c_{12}c_{13} & s_{12}c_{13} & s_{13}e^{-i\delta} \\ -s_{12}c_{23} - c_{12}s_{23}s_{13}e^{i\delta} & c_{12}c_{23} - s_{12}s_{23}s_{13}e^{i\delta} & s_{23}c_{13} \\ s_{12}s_{23} - c_{12}c_{23}s_{13}e^{i\delta} & -c_{12}s_{23} - s_{12}c_{23}s_{13}e^{i\delta} & c_{23}c_{13} \end{pmatrix}$$

where we use the abbreviations $s_{ij} = \sin(\theta_{ij})$ and $c_{ij} = \cos(\theta_{ij})$. The angles are restricted to lie in the first quadrant and δ can take any value between 0 and 2π .

Similarly, in the leptonic sector the mass matrix for the charged leptons fulfills the relation:

$$U_l^{\dagger} \mathcal{M}^l \mathcal{M}^{l \dagger} U_l = \text{diag}(m_e^2, m_{\mu}^2, m_{\tau}^2)$$

with the unitary matrix U_l transforming the left-handed charged leptons to their mass eigenstates. The light neutrino mass matrix M_{ν} coming from the type I seesaw is a complex symmetric matrix. Hence it can be diagonalized by U_{ν} :

$$U_{\nu}^{\dagger} M_{\nu} U_{\nu}^{\star} = \text{diag}(m_1, m_2, m_3) , \qquad U_{\nu}^{\dagger} M_{\nu} M_{\nu}^{\dagger} U_{\nu} = \text{diag}(m_1^2, m_2^2, m_3^2)$$

with the mass eigenvalues m_i being positive definite. The $U_{\rm MNS}$ matrix is defined as

$$\nu_{\alpha L} = \sum_{i=1}^{3} U_{\text{MNS}}^{\alpha i} \nu_{iL}$$
 for $\alpha = e, \mu, \tau$ and $i = 1, 2, 3$

where the $\nu_{\alpha L}$ denote the flavor and the ν_{iL} the mass eigenstates.

Therefore U_{MNS} is expressed as

$$U_{\text{MNS}} = U_l^T U_{\nu}^{\star}$$
.

In the case of Majorana neutrinos the U_{MNS} matrix can be factorized in a unitary matrix which is parameterized in the same way as the CKM matrix V_{CKM} and a diagonal matrix containing the two Majorana phases φ_1 and φ_2 .

$$U_{\text{MNS}} = \tilde{V}_{\text{CKM}} \cdot \text{diag}(e^{i\varphi_1}, e^{i\varphi_2}, 1)$$
.

Both Majorana phases are taken to fulfill $0 \le \varphi_1, \varphi_2 \le \pi$.

4.2 Experimental data

The quark masses at the scale $\mu \approx M_W$ are given by [23]:

$$m_u = 2.2 \,\mathrm{MeV} \;, \quad m_c = 0.81 \,\mathrm{GeV} \;, \quad m_t = 170 \,\mathrm{GeV} \;,$$
 $m_d = 4.4 \,\mathrm{MeV} \;, \quad m_s = 80 \,\mathrm{MeV} \;, \quad m_b = 3.1 \,\mathrm{GeV} \;.$

The mixing angles and the CP-phase measured in tree-level processes only are [22]:

$$s_{12} = 0.2243 \pm 0.0016$$
, $s_{23} = 0.0413 \pm 0.0015$, $s_{13} = 0.0037 \pm 0.0005$, $\delta = 1.05 \pm 0.24$.

They are almost independent of the scale μ at low energies. To quantify the CP-violation one can introduce the Jarlskog invariant \mathcal{J}_{CP} [24]:

$$\mathcal{J}_{\rm CP} = (2.88 \pm 0.33) \times 10^{-5}$$
.

The charged lepton masses at $\mu \approx M_W$ are:

$$m_e = 511 \,\text{keV}$$
, $m_\mu = 106 \,\text{MeV}$, $m_\tau = 1.78 \,\text{GeV}$.

In the neutrino sector only the two mass squared differences measured in atmospheric and solar neutrino experiments are known [25]:

$$\Delta m_{21}^2 = m_2^2 - m_1^2 = (7.9^{+0.6}_{-0.6}) \times 10^{-5} \,\text{eV}^2 \;, \; |\Delta m_{31}^2| = |m_3^2 - m_1^2| = (2.2^{+0.7}_{-0.5}) \times 10^{-3} \,\text{eV}^2 \;.$$

The leptonic mixing angles are constrained by experiments:

$$s_{13}^2 \leq 0.031 \; , \; \; s_{12}^2 = 0.3^{+0.04}_{-0.05} \; , \; \; s_{23}^2 = 0.5^{+0.14}_{-0.12} \; .$$

All values observed in neutrino oscillations are given at 2σ level. The three possible CP-phases δ , φ_1 and φ_2 in the leptonic sector have not been measured till today.

4.3 Numerical examples

In this section, we present two numerical examples which can reconcile the data apart from the fact that some of the quark mixings turn out to be smaller than the central values.

They correspond to perturbations around two different rank one matrices for the quarks and charged leptons:

$$\mathcal{M}_{1} = \begin{pmatrix} 1 & 1 & 1 \\ 1 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix} \quad \text{and} \quad \mathcal{M}_{2} = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 1 & 1 \\ 0 & 1 & 1 \end{pmatrix} , \tag{4.1}$$

i.e. the matrix \mathcal{M}_1 is the democratic mass matrix, which has been discussed several times in the literature [26], and \mathcal{M}_2 only has a non-vanishing 2-3 block. Matrices of the form of \mathcal{M}_2 are often used as approximation for the light neutrino mass matrix to produce maximal atmospheric mixing [27]. Both matrices are able to explain the strong hierarchies observed in the quark and the charged lepton sector. For the neutrinos it is necessary that their mass matrix significantly deviates from the forms of \mathcal{M}_1 and \mathcal{M}_2 to satisfy the restrictions on the lepton mixing matrix. In particular in our two numerical examples the neutrinos dominantly couple to the Higgs fields $\phi_{1,2}$, i.e. their mass matrix has large entries on its diagonal.

In the following we show that certain VEV configurations which reflect our flavor symmetry together with some fine-tuning of the Yukawa couplings allow the matrices \mathcal{M}_1 and \mathcal{M}_2 to result from the general form given in eq. (3.2).

First, we consider the matrix \mathcal{M}_1 . In the CP-conserving case, the Higgs potential has a minimum at which the VEVs of the fields ξ_i are equal, the VEVs of $\phi_{1,2}$ are zero and ϕ_0 has a non-vanishing VEV. The VEVs of ξ_i and the field ϕ_0 are not necessarily equal, but we make the natural assumption that they are almost the same. With this and the constraint that the Yukawa couplings α_0^i and α_2^i should be the same, the Dirac mass matrices \mathcal{M}^i have the democratic form. We then perturb around this known minimum of the Higgs potential and also allow changes in the Yukawa couplings α_j^i in order to get mass matrices whose masses and mixing parameters agree with the observed ones. For concreteness:

```
\begin{array}{l} \alpha_0^u = 0.651341 - 0.00001 \ {\rm i} \ , \ \ \alpha_1^u = -0.0058575 + 0.001286 \ {\rm i} \ , \ \ \alpha_2^u = 0.651341 \ , \\ \alpha_0^d = 0.011598 + 0.000219 \ {\rm i} \ , \ \ \alpha_1^d = -0.00299585 - 0.00098905 \ {\rm i} \ , \\ \alpha_2^d = 0.011708 - 0.000284 \ {\rm i} \ , \\ \alpha_0^e = 0.0071585 - 2.0 \cdot 10^{-7} \ {\rm i} \ , \ \ \alpha_1^e = -0.000375685 + 0.00331405 \ {\rm i} \ , \ \ \alpha_2^e = 0.0065433 \ , \\ \alpha_0^\nu = 0.15224 + 0.0906 \ {\rm i} \ , \ \ \alpha_1^\nu = 1.04426 - 0.018245 \ {\rm i} \ , \ \ \alpha_2^\nu = 0.08364 + 0.04734 \ {\rm i} \ , \\ \langle \phi_0 \rangle = (87 + 0.01776 \ {\rm i}) \ \ {\rm GeV} \ , \ \ \langle \phi_1 \rangle = (-2.5912 - 14.1982 \ {\rm i}) \ \ {\rm GeV} \ , \\ \langle \phi_2 \rangle = (1.27 - 7.6236 \ {\rm i}) \ \ {\rm GeV} \ , \ \ \langle \xi_1 \rangle = (86.8607 + 1.14585 \ {\rm i}) \ \ {\rm GeV} \ , \\ \langle \xi_2 \rangle = (87 - 0.11162 \ {\rm i}) \ \ {\rm GeV} \ , \ \ \langle \xi_3 \rangle = (87 + 0.88384 \ {\rm i}) \ \ {\rm GeV} \ , \\ M_R = 4.3 \times 10^{13} \ \ {\rm GeV} \ . \end{array}
```

The hierarchies among the Yukawa couplings $\alpha_0^i \sim \alpha_2^i \gg \alpha_1^i$ for i=u,d,e and $\alpha_1^{\nu} \gg \alpha_2^{\nu} \sim \alpha_0^{\nu}$ can nicely be explained by an approximate auxiliary Z_2 under which only the

right-handed neutrinos and the Higgs fields ϕ_1 and ϕ_2 transform:

$$\nu_i^c \rightarrow -\nu_i^c \text{ and } \phi_{1,2} \rightarrow -\phi_{1,2}$$
 (4.2)

whereas the rest remains invariant. The structure of the resulting mass matrices is then democratic for the quarks and the charged leptons while it is dominated by the (2,2) entry for the light neutrinos. The numerical values given here lead to:

$$\begin{split} m_u &= 2.2\,\mathrm{MeV}\;,\;\; m_c = 0.814\,\mathrm{GeV}\;,\;\; m_t = 169.94\,\mathrm{GeV}\;,\\ m_d &= 4.46\,\mathrm{MeV}\;,\;\; m_s = 81.2\,\mathrm{MeV}\;,\;\; m_b = 3.05\,\mathrm{GeV}\;,\\ m_e &= 514\,\mathrm{keV}\;,\;\; m_\mu = 105.5\,\mathrm{MeV}\;,\;\; m_\tau = 1.76\,\mathrm{GeV}\;,\\ \Delta m_{31}^2 &= 2.3\,\times\,10^{-3}\,\mathrm{eV}^2\;,\;\; \Delta m_{21}^2 = 7.89\,\times\,10^{-5}\,\mathrm{eV}^2\;. \end{split}$$

The sum of the three light neutrino masses is $\sum_i m_i = 0.0614 \,\mathrm{eV}$, i.e. the mass spectrum is strongly hierarchical with the smallest mass $m_1 \approx 0.0038 \,\mathrm{eV}$. This is well below the mass bounds known from cosmology: $\sum_i m_i < (0.42 \dots 1.8) \,\mathrm{eV}$. This upper bound depends on whether the measurements of the Lyman α spectrum are included or not [28].

The quark mixing angles turn out to be

$$s_{12} = 0.2238$$
, $s_{13} = 0.003694$, $s_{23} = 0.02831$.

Unfortunately, s_{23} is too small. This may be compensated by radiative corrections. The CP-phase δ is 1.174 radian and therefore near the upper bound 1.29 radian. The Jarlskog invariant has the value $\mathcal{J}_{\text{CP}} = 2.1 \times 10^{-5}$. More interesting to see is that the neutrino mixing angles can be accommodated:

$$s_{12}^2 = 0.3$$
, $s_{23}^2 = 0.49946$,

and we predict $|U_{\text{MNS}}^{e3}|$ to be 0.06616. This is within the reach of the next generation experiments [29]. Furthermore, the three leptonic CP-phases are:

$$\delta = 0.9983$$
, $\varphi_1 = 1.579$, $\varphi_2 = 1.336$ in radian.

Calculating for completeness the magnitudes of $|m_{ee}|$ and m_{β} which can be extracted from neutrinoless double beta decay and beta decay, respectively, one finds:

$$|m_{ee}| = |\sum_{i=1}^{3} (U_{\text{MNS}}^{ei})^2 m_i| = 0.0054 \,\text{eV} \quad \text{and} \quad m_\beta = \left(\sum_{i=1}^{3} |U_{\text{MNS}}^{ei}|^2 m_i^2\right)^{1/2} = 0.0069 \,\text{eV}$$

These values are at least two orders of magnitude below the current experimental bounds which are $|m_{ee}| \leq 0.9 \,\text{eV}$ [30] and $m_{\beta} \leq 2.2 \,\text{eV}$ [31]. They are also below the limits of the experiments planned for the next years [33, 32]. The main reason for this is the strong hierarchy in the neutrino mass spectrum.

If we take the second mass matrix \mathcal{M}_2 as starting point, we find the following numerical example:

$$\alpha_0^u = 0.56672 - 0.00001 i$$
, $\alpha_1^u = 0.2833 + 0.00001 i$, $\alpha_2^u = 0.85175 + 0.00608 i$,

```
\begin{array}{l} \alpha_0^d = 0.01028 - 3 \cdot 10^{-6} \ \mathrm{i} \ , \quad \alpha_1^d = 0.005145 - 0.000021 \ \mathrm{i} \ , \quad \alpha_2^d = 0.015597 + 0.000789 \ \mathrm{i} \ , \\ \alpha_0^e = 0.0059333 - 9 \cdot 10^{-6} \ \mathrm{i} \ , \quad \alpha_1^e = 0.0029676 - 10^{-6} \ \mathrm{i} \ , \quad \alpha_2^e = 0.0088571 + 0.0010664 \ \mathrm{i} \ , \\ \alpha_0^\nu = 0.00333 + 0.028 \ \mathrm{i} \ , \quad \alpha_1^\nu = 0.51567 - 0.01616 \ \mathrm{i} \ , \quad \alpha_2^\nu = -0.01572 + 0.89947 \ \mathrm{i} \ , \\ \langle \phi_0 \rangle = (99.9974 + 0.0026 \ \mathrm{i}) \ \mathrm{GeV} \ , \quad \langle \phi_1 \rangle = (-2.67385 - 6.79332 \ \mathrm{i}) \ \mathrm{GeV} \ , \\ \langle \phi_2 \rangle = (99.9923 - 0.02867 \ \mathrm{i}) \ \mathrm{GeV} \ , \quad \langle \xi_1 \rangle = (99.9907 - 0.266 \ \mathrm{i}) \ \mathrm{GeV} \ , \\ \langle \xi_2 \rangle = (0.0058 - 0.38774 \ \mathrm{i}) \ \mathrm{GeV} \ , \quad \langle \xi_3 \rangle = (0.04332 - 0.14671 \ \mathrm{i}) \ \mathrm{GeV} \ , \\ M_R = 6.3 \times 10^{13} \ \mathrm{GeV} \ . \end{array}
```

Here, one can clearly see that the Yukawa couplings have to fulfill the relation: $\alpha_0^i:\alpha_1^i:\alpha_2^i\approx 2:1:3$ for i=u,d,e to produce a matrix with a dominant 2-3 block. The resulting masses and mass squared differences are given by:

$$\begin{split} m_u &= 2.4\,\mathrm{MeV}\;, & m_c = 0.812\,\mathrm{GeV}\;, & m_t = 170.24\,\mathrm{GeV}\;, \\ m_d &= 4.4\,\mathrm{MeV}\;, & m_s = 80\,\mathrm{MeV}\;, & m_b = 3.10\,\mathrm{GeV}\;, \\ m_e &= 512.6\,\mathrm{keV}\;, & m_\mu = 106\,\mathrm{MeV}\;, & m_\tau = 1.78\,\mathrm{GeV}\;, \\ \Delta m_{31}^2 &= 2.4\,\times\,10^{-3}\,\mathrm{eV}^2\;, & \Delta m_{21}^2 = 7.59\,\times\,10^{-5}\,\mathrm{eV}^2\;. \end{split}$$

The mass spectrum for the three light neutrinos is normally ordered and degenerate with $m_1 \approx 0.1682\,\mathrm{eV}$ and $\sum_i m_i = 0.512\,\mathrm{eV}$ which coincides with the upper bound of the cosmological measurements, if the Lyman α data is also taken into account. For the quarks all three mixing angles are about 10% too small:

$$s_{12} = 0.2128$$
, $s_{13} = 0.0038$, $s_{23} = 0.0389$.

Again, this has to be compensated by radiative corrections. The CP-phase δ turns out to be the more severe problem, since $\delta \approx 0.386$ radian, i.e. the CP-violation generated by this setup is more than a factor of two too small and so is the Jarlskog invariant $\mathcal{J}_{\text{CP}} = 1.15 \times 10^{-5}$. The two measured mixing angles in the lepton sector can be adjusted to their currently given best-fit values, i.e. $s_{12}^2 = 0.306$ and $s_{23}^2 = 0.506$. The third mixing angle θ_{13} and the three leptonic CP-phases turn out to be:

$$s_{13}^2 = 0.0034 \;\; (|U_{\rm MNS}^{e3}| = 0.0584) \;, \qquad \delta = 3.032 \;, \qquad \varphi_1 = 3.102 \;, \qquad \varphi_2 = 3.081 \;,$$

Again, all phases are given in radian. $|m_{ee}|$ and m_{β} have almost the same value 0.168 eV, since the neutrino masses are nearly degenerate and all phases are approximately π . m_{β} is near the limit which will be reached by the KATRIN experiment [32]. Due to the degeneracy of the neutrino mass spectrum also $|m_{ee}|$ [33] and the sum of the neutrino masses [34] can be measured by the up-coming experiments in the next five to ten years.

The matrix structure is very similar to the one of \mathcal{M}_2 for the quarks as well as for the charged leptons while the matrix for the light neutrinos has approximately the form:

$$|M_{\nu}| \sim \begin{pmatrix} 2 & 0 & 0 \\ 0 & 1 & 2 \\ 0 & 2 & 1 \end{pmatrix}$$
 (4.3)

In this case one also finds that the invoked VEV configuration $\langle \phi_1 \rangle = \langle \xi_2 \rangle = \langle \xi_3 \rangle = 0$ together with the other VEVs being nearly the same is an allowed minimum of the Higgs potential, if CP is conserved.

In the two examples shown here we have taken all parameters to be complex, i.e. we have assumed explicit CP-violation and have not made use of possible field re-definitions to absorb some of the complex phases. We have done so in order to keep as many (free) parameters as possible in the numerical fit procedure. For example, this does not mean that there is no viable solution in the case of spontaneous CP-violation.

5. The Higgs potential and its possible minima

Finally, we discuss the S_4 invariant Higgs potential V and show that there exist two CP-conserving minima from which the VEV configurations assumed above can arise as "perturbations".

$$\begin{split} V &= -\mu_1^2 (\phi_0^\dagger \phi_0) - \mu_2^2 \sum_{j=1}^2 \phi_j^\dagger \phi_j - \mu_3^2 \sum_{i=1}^3 \xi_i^\dagger \xi_i \\ &+ \lambda_0 (\phi_0^\dagger \phi_0)^2 + \lambda_1 (\phi_1^\dagger \phi_1 + \phi_2^\dagger \phi_2)^2 + \lambda_2 (\phi_1^\dagger \phi_2 - \phi_2^\dagger \phi_1)^2 \\ &+ \lambda_3 \left[(\phi_1^\dagger \phi_2 + \phi_2^\dagger \phi_1)^2 + (\phi_1^\dagger \phi_1 - \phi_2^\dagger \phi_2)^2 \right] \\ &+ \sigma_1 (\phi_0^\dagger \phi_0) (\phi_1^\dagger \phi_1 + \phi_2^\dagger \phi_2) + \left\{ \sigma_2 \left[(\phi_0^\dagger \phi_1)^2 + (\phi_0^\dagger \phi_2)^2 \right] + \text{h.c.} \right\} \\ &+ \tilde{\sigma}_2 \left[|\phi_0^\dagger \phi_1|^2 + |\phi_0^\dagger \phi_2|^2 \right] + \left\{ \sigma_3 \left[(\phi_0^\dagger \phi_1) (\phi_1^\dagger \phi_2 + \phi_2^\dagger \phi_1) + (\phi_0^\dagger \phi_2) (\phi_1^\dagger \phi_1 - \phi_2^\dagger \phi_2) \right] + \text{h.c.} \right\} \\ &+ \lambda_1^\xi \left(\sum_{i=1}^3 \xi_i^\dagger \xi_i \right)^2 + \lambda_2^\xi \left[3 (\xi_2^\dagger \xi_2 - \xi_3^\dagger \xi_3)^2 + (-2\xi_1^\dagger \xi_1 + \xi_2^\dagger \xi_2 + \xi_3^\dagger \xi_3)^2 \right] \\ &+ \lambda_3^\xi \left[(\xi_2^\dagger \xi_3 + \xi_3^\dagger \xi_2)^2 + (\xi_1^\dagger \xi_3 + \xi_3^\dagger \xi_1)^2 + (\xi_1^\dagger \xi_2 + \xi_2^\dagger \xi_1)^2 \right] \\ &+ \lambda_4^\xi \left[(\xi_2^\dagger \xi_3 - \xi_3^\dagger \xi_2)^2 + (\xi_1^\dagger \xi_3 - \xi_3^\dagger \xi_1)^2 + (\xi_1^\dagger \xi_2 - \xi_2^\dagger \xi_1)^2 \right] \\ &+ \tau_1 (\phi_0^\dagger \phi_0) \left(\sum_{i=1}^3 \xi_i^\dagger \xi_i \right) + \tau_2 \left(\sum_{j=1}^2 \phi_j^\dagger \phi_j \right) \left(\sum_{i=1}^3 \xi_i^\dagger \xi_i \right) \\ &+ \tau_3 \left[\sqrt{3} (\phi_1^\dagger \phi_2 + \phi_2^\dagger \phi_1) (\xi_2^\dagger \xi_2 - \xi_3^\dagger \xi_3) + (\phi_1^\dagger \phi_1 - \phi_2^\dagger \phi_2) (-2\xi_1^\dagger \xi_1 + \xi_2^\dagger \xi_2 + \xi_3^\dagger \xi_3) \right] \\ &+ \left\{ \kappa_1 \left[4 (\phi_2^\dagger \xi_1)^2 + (\sqrt{3} \phi_1^\dagger \xi_2 + \phi_2^\dagger \xi_2)^2 + (\sqrt{3} \phi_1^\dagger \xi_3 - \phi_2^\dagger \xi_3)^2 \right] + \text{h.c.} \right\} \\ &+ \tilde{\kappa}_1 \left[4 (\phi_1^\dagger \xi_1)^2 + (\sqrt{3} \phi_1^\dagger \xi_2 + \phi_2^\dagger \xi_2)^2 + (\sqrt{3} \phi_2^\dagger \xi_3 + \phi_1^\dagger \xi_3)^2 \right] \\ &+ \left\{ \kappa_2 \left[4 (\phi_1^\dagger \xi_1)^2 + (\sqrt{3} \phi_2^\dagger \xi_2 - \phi_1^\dagger \xi_2)^2 + (\sqrt{3} \phi_2^\dagger \xi_3 + \phi_1^\dagger \xi_3)^2 \right] + \text{h.c.} \right\} \\ &+ \tilde{\kappa}_2 \left[4 |\phi_1^\dagger \xi_1|^2 + |\sqrt{3} \phi_2^\dagger \xi_2 - \phi_1^\dagger \xi_2|^2 + |\sqrt{3} \phi_2^\dagger \xi_3 + \phi_1^\dagger \xi_3|^2 \right] \\ &+ \left\{ \kappa_3 \left[2 (\phi_2^\dagger \xi_1) (\xi_2^\dagger \xi_3 + \xi_3^\dagger \xi_2) - (\sqrt{3} \phi_2^\dagger \xi_3 + \phi_1^\dagger \xi_3)^2 \right] + \text{h.c.} \right\} \\ &+ \left\{ \kappa_4 \left[2 (\phi_1^\dagger \xi_1) (\xi_3^\dagger \xi_2 - \xi_2^\dagger \xi_3) + (\sqrt{3} \phi_2^\dagger \xi_2 - \phi_1^\dagger \xi_2) (\xi_1^\dagger \xi_3 + \xi_3^\dagger \xi_1) - (\sqrt{3} \phi_1^\dagger \xi_3 - \phi_2^\dagger \xi_3) (\xi_1^\dagger \xi_2 + \xi_2^\dagger \xi_1) \right] \\ &+ \text{h.c.} \right\} \\ &+ \left\{ \kappa_5 \left[(\phi_0^\dagger \xi_1)^2 + (\phi_0^\dagger \xi_2)^2 + (\phi_0^\dagger \xi_3)^2 \right] + \text{h.c.} \right\} \\ &+ \left\{ \kappa_5 \left[(\phi_0^\dagger \xi_1)^2 + (\phi_0^\dagger \xi_2)^2 + (\phi_0^\dagger \xi_3)^2 \right] + \text{h.c.} \right\} \\ &+ \left\{ \kappa_5 \left[(\phi_0^\dagger \xi_1)^2 + (\phi_0^\dagger \xi_2)^2 + (\phi_0^\dagger \xi_3)^2 \right] + \text{h.c.} \right\} \right\} \end{aligned}$$

$$\begin{split} & + \left\{ \kappa_6 \left[(\phi_0^\dagger \xi_1) (\xi_2^\dagger \xi_3 + \xi_3^\dagger \xi_2) + (\phi_0^\dagger \xi_2) (\xi_1^\dagger \xi_3 + \xi_3^\dagger \xi_1) + (\phi_0^\dagger \xi_3) (\xi_1^\dagger \xi_2 + \xi_2^\dagger \xi_1) \right] + \text{h.c.} \right\} \\ & + \left\{ \omega_1 \left[\sqrt{3} (\phi_0^\dagger \phi_1) (\xi_2^\dagger \xi_2 - \xi_3^\dagger \xi_3) + (\phi_0^\dagger \phi_2) (-2\xi_1^\dagger \xi_1 + \xi_2^\dagger \xi_2 + \xi_3^\dagger \xi_3) \right] + \text{h.c.} \right\} \\ & + \left\{ \omega_2 \left[2 (\phi_0^\dagger \xi_1) (\phi_2^\dagger \xi_1) - (\phi_0^\dagger \xi_2) (\sqrt{3} \phi_1^\dagger \xi_2 + \phi_2^\dagger \xi_2) + (\phi_0^\dagger \xi_3) (\sqrt{3} \phi_1^\dagger \xi_3 - \phi_2^\dagger \xi_3) \right] + \text{h.c.} \right\} \\ & + \left\{ \omega_3 \left[2 (\xi_1^\dagger \phi_0) (\phi_2^\dagger \xi_1) - (\xi_2^\dagger \phi_0) (\sqrt{3} \phi_1^\dagger \xi_2 + \phi_2^\dagger \xi_2) + (\xi_3^\dagger \phi_0) (\sqrt{3} \phi_1^\dagger \xi_3 - \phi_2^\dagger \xi_3) \right] + \text{h.c.} \right\} \end{split}$$

where parameters with +h.c. in curly brackets are in general complex (for example the last parameter ω_3) and the rest is real. The Higgs potential has 30 parameters in total. 27 of them are quartic couplings out of which 11 are complex. Interesting to notice, the potential is invariant under the following transformation:

$$\phi_1 \rightarrow -\phi_1 \text{ and } \xi_2 \leftrightarrow \xi_3$$
 (5.2)

and the fields ϕ_0 , ϕ_2 and ξ_1 remain unchanged.

We can parameterize all possible real VEVs as:

$$\langle \phi_0 \rangle = v_0 , \qquad \langle \phi_1 \rangle = u \cos(\alpha) , \qquad \langle \phi_2 \rangle = u \sin(\alpha) , \qquad (5.3)$$

 $\langle \xi_1 \rangle = v \cos(\beta) , \quad \langle \xi_2 \rangle = v \sin(\beta) \cos(\gamma) , \quad \langle \xi_3 \rangle = v \sin(\beta) \sin(\gamma) .$

The potential at the minimum has then the following form:

$$V_{\min} = -\mu_1^2 v_0^2 - \mu_2^2 u^2 - \mu_3^2 v^2 + \lambda_0 v_0^4 + (\lambda_1 + \lambda_3) u^4$$

$$+ \left(\lambda_1^{\xi} + 4\lambda_3^{\xi} \sin^2(\beta)\right) v^4 + \lambda_2^{\xi} \left[\left(2 - 3\sin^2(\beta)\right)^2 + 3\sin^4(\beta)\cos^2(2\gamma) \right] v^4$$

$$-\lambda_3^{\xi} \left(3 + \cos^2(2\gamma)\right) \sin^4(\beta) v^4 + (\sigma_1 + 2\operatorname{Re}(\sigma_2) + \tilde{\sigma}_2) v_0^2 u^2 + 2\operatorname{Re}(\sigma_3) \sin(3\alpha) v_0 u^3$$

$$+ (\tau_1 + 2\operatorname{Re}(\kappa_5) + \tilde{\kappa}_5) v_0^2 v^2 + (4\operatorname{Re}(\kappa_1 + \kappa_2) + 2(\tilde{\kappa}_1 + \tilde{\kappa}_2) + \tau_2) u^2 v^2$$

$$+ (2\operatorname{Re}(\kappa_1 - \kappa_2) + \tilde{\kappa}_1 - \tilde{\kappa}_2 + \tau_3) \left[-\cos(2\alpha) \left(2 - 3\sin^2(\beta)\right) + \sqrt{3}\sin(2\alpha)\sin^2(\beta)\cos(2\gamma) \right] u^2 v^2$$

$$+ 3\operatorname{Re}(\kappa_6)\sin(\beta)\sin(2\beta)\sin(2\gamma)v_0 v^3$$

$$+ 2\operatorname{Re}(\omega_2 + \omega_3 - \omega_1) \left[\sin(\alpha) \left(2 - 3\sin^2(\beta)\right) - \sqrt{3}\cos(\alpha)\sin^2(\beta)\cos(2\gamma) \right] u v_0 v^2$$

Note that the couplings λ_2 , λ_4^{ξ} , κ_3 , κ_4 do not appear in V_{\min} . One can deduce the following VEV conditions:

$$\frac{\partial V_{\min}}{\partial \alpha} = 2 u \left[v^2 v_0 \left(\cos(\alpha) \left(2 - 3 \sin^2(\beta) \right) + \sqrt{3} \sin(\alpha) \sin^2(\beta) \cos(2 \gamma) \right) y_1 \right] + u v^2 \left(\sin(2 \alpha) \left(2 - 3 \sin^2(\beta) \right) + \sqrt{3} \cos(2 \alpha) \sin^2(\beta) \cos(2 \gamma) \right) y_2 + 3 v_0 u^2 \cos(3 \alpha) \operatorname{Re}(\sigma_3) \right]$$
(5.5a)

$$\frac{\partial V_{\min}}{\partial \beta} = v^2 \left[-2\sqrt{3} u v_0 \left(\sqrt{3} \sin(\alpha) + \cos(\alpha) \cos(2\gamma) \right) \sin(2\beta) y_1 \right. \\
\left. + \sqrt{3} u^2 \left(\sqrt{3} \cos(2\alpha) + \sin(2\alpha) \cos(2\gamma) \right) \sin(2\beta) y_2 \right. \\
\left. + 2v^2 \left(\sin(4\beta) + \sin^2(\beta) \sin(2\beta) \sin^2(2\gamma) \right) y_3 \right. \\
\left. + \frac{3}{2} v v_0 \left(3 \sin(3\beta) - \sin(\beta) \right) \sin(2\gamma) \operatorname{Re}(\kappa_6) \right]$$
(5.5b)

$$\frac{\partial V_{\min}}{\partial \gamma} = 2 v^2 \sin^2(\beta) \left[2 \sqrt{3} u v_0 \cos(\alpha) \sin(2\gamma) y_1 - \sqrt{3} u^2 \sin(2\alpha) \sin(2\gamma) y_2 + v^2 \sin^2(\beta) \sin(4\gamma) y_3 + 6 v v_0 \cos(\beta) \cos(2\gamma) \operatorname{Re}(\kappa_6) \right]$$
(5.5c)

with y_i being defined as:

$$y_1 = \text{Re}(\omega_2 + \omega_3 - \omega_1) \tag{5.6a}$$

$$y_2 = 2\operatorname{Re}(\kappa_1 - \kappa_2) + \tilde{\kappa}_1 - \tilde{\kappa}_2 + \tau_3 \tag{5.6b}$$

$$y_3 = \lambda_3^{\xi} - 3\lambda_2^{\xi} \tag{5.6c}$$

All three equations eq. (5.5) have to be equal zero. A more restrictive requirement is that all the terms should vanish separately. The y_i , Re(κ_6) and Re(σ_3) are parameters of the Higgs potential and should not be constrained to vanish in order to avoid accidental symmetries arising in the potential. Therefore their coefficients should vanish separately. This poses restrictions on the angles α , β and γ as well as on the moduli v, u and v_0 . Obviously, one of the solutions is given by u=0 (α is then no longer a variable), $\beta=$ $\arccos(1/\sqrt{3})$ and $\gamma = \pi/4$, i.e. the VEVs of the fields $\phi_{1,2}$ vanish, the VEVs of the fields ξ_i are equal $\frac{v}{\sqrt{3}}$ and ϕ_0 has an in general non-vanishing VEV v_0 . Assuming that all quartic couplings are of the same order and all mass parameters have the same order, it is natural that the VEV for the ξ_i fields is of the order of v_0 . This means only a slight parameter tuning is necessary to achieve the equivalence of these VEVs as is needed for the zeroth order approximation of the fermion masses in our first numerical example. It is noteworthy that the number of (massless) Goldstone bosons is increased by two, if one additionally sets the parameters y_i , Re(σ_3) and Re(κ_6) to zero, see appendix B.2. I.e. the restrictive requirement that none of them vanishes turns out to be sufficient to avoid further Goldstone bosons. In the numerical study it is pointed out that an auxiliary Z_2 symmetry can explain the required Yukawa couplings. This Z_2 , if also valid in the Higgs sector (and therefore in the whole Lagrangian), restricts the quartic couplings. It enforces σ_3 , κ_3 , κ_4 , ω_1 , ω_2 and ω_3 to vanish. As far as we can see this does not create an accidental symmetry in the Higgs potential and so does not change the discussion.

A similar analysis can be done for our second numerical example which enforces the VEVs of ϕ_0 , ϕ_2 and ξ_1 to be equal and the other VEVs to vanish in the zeroth approximation. This corresponds to $\alpha = \frac{\pi}{2}$ and $\beta = 0$ (γ is then irrelevant). One sees that also in this case the coefficients of the parameters y_i , $\text{Re}(\kappa_6)$ and $\text{Re}(\sigma_3)$ vanish such that the VEV conditions eq. (5.5) can be fulfilled. Note that the values of v_0 , u and v are not constrained to be equal, but again it is plausible that they are nearly the same, if the mass parameters μ_i as well as the quartic couplings of the Higgs potential are chosen to be of similar size. Interestingly, setting the parameters y_i , $\text{Re}(\kappa_6)$ and $\text{Re}(\sigma_3)$ to zero increases the symmetry of the potential also at this minimum and leads to three further Goldstone bosons (see appendix B.3) which is actually one more than in the case above. By inspecting the Higgs potential V one finds that at least for real VEVs and parameters of the potential requiring

 $y_i = 0$, Re $(\sigma_3) = 0$ and Re $(\kappa_6) = 0$ causes an accidental SO(2)_{acc} symmetry under which $(\phi_1, \phi_2)^T$ forms a doublet and the other fields remain invariant and an accidental SO(3)_{acc} under which $(\xi_1, \xi_2, \xi_3)^T$ transforms as triplet and the fields ϕ_0 , ϕ_1 , ϕ_2 trivially. The VEV configuration with vanishing $\langle \phi_{1,2} \rangle$ then only breaks SO(3)_{acc} and not SO(2)_{acc} and therefore gives rise to two Goldstone bosons whereas the configuration $\langle \phi_0 \rangle \neq 0$, $\langle \phi_2 \rangle \neq 0$ and $\langle \xi_1 \rangle \neq 0$ breaks both accidental symmetries resulting in three Goldstone bosons.

In the limiting case that all mass parameters μ_i of the potential are equal, these two minima are exactly degenerate (along with many others), since the value of the potential at the minima is $-\frac{1}{2}(\mu_1^2 v_0^2 + \mu_3^2 v^2)$ and $-\frac{1}{2}(\mu_1^2 v_0^2 + \mu_2^2 u^2 + \mu_3^2 v^2)$, respectively.

Further investigation of the minima with CP-violation which lead to realistic masses and mixing parameters is beyond the scope of the paper, but it is plausible that these minima can be formed through small deformations starting with CP-conserving minima, as done here.

We did not perform any checks of the stability of each minimum and the potential as a whole, since the number of parameters (~ 30) makes us confident that there exists at least one point in the parameter space for each minimum where it fulfills together with the potential all the stability criteria. Furthermore we did not address the question whether the minimum is a local or global one, since this might also only depend on an appropriate choice of the parameters.

6. Conclusion and outlook

To conclude, we have presented a low energy model based on the SM gauge group augmented with the flavor symmetry S_4 . In contrast to other flavor models we used the requirement to embed our model into a GUT like SO(10) and at the same time into a continuous flavor group like $SO(3)_f$ or $SU(3)_f$ as guideline for the choice of the transformation properties of fermion and Higgs fields under S_4 . The resulting model is minimal in that sense.

Since the structure of the mass matrices is determined by S_4 , it is not obvious whether we can accommodate all observed masses and mixing angles, even though the model contains as many parameters as observables needed to be fixed in the CP-conserving case.

To check this, we explore two cases which are perturbations around two different rank one mass textures for quarks and charged leptons that can be maintained for two choices of ground states of the theory together with some tuning of the Yukawa couplings. The first is the so-called democratic mass matrix and the second one only has a non-vanishing 2-3 block. We give numerical examples for each that are able to fit the known fermion masses and mixing angles in the quark and lepton sector up to rather small deviations. We believe that invoking radiative corrections will lead to full accordance with the experimental data. The difference between the mixings of quarks and leptons crucially depends on the fact that the form of the mass matrix of the light neutrinos differs strongly from the one of the quarks and charged leptons. In our first example an auxiliary Z_2 can help to explain this difference and in the second one the parameters have to be fine-tuned. Taking the auxiliary Z_2 as an exact symmetry of the theory prevents the model from being embedded into SO(10), since

the right-handed neutrinos transform differently from the other fermions. However, one can still promote our model to an SU(5) GUT. As the Higgs fields $\phi_{1,2}$ transform under Z_2 whereas $\xi_{1,2,3}$ remain invariant, the Z_2 is not compatible with any embedding of our S_4 flavor symmetry into SO(3)_f and SU(3)_f without adding further fields.

The right-handed neutrinos are degenerate at tree-level and even more their mass matrix is proportional to the unit matrix. Therefore the large leptonic mixing angles have to be encoded in the structure of the Dirac mass matrices for the neutrinos and charged leptons.

The VEV configurations we used in our numerical examples can only be analyzed in the CP-conserving limit, since the Higgs potential turns out to be quite complicated. Nevertheless these are determined by our flavor symmetry. In contrast to this, the values of the Yukawa couplings are not fixed by S_4 . The question why the top quark is 36 times heavier than the bottom quark remains unanswered, but can possibly be explained, if our model is promoted to $SO(10) \times G_f$.

Throughout this paper we have not been concerned with the question how to guarantee that the Higgs spectrum just contains one light uncharged (scalar) Higgs inducing only flavor diagonal interactions like the Higgs in the SM while the rest is heavier. Connected to this is the problem of flavor changing neutral currents and lepton flavor violations which usually arise in models with more than one SM-like Higgs doublet. Typically these effects are negligible, if the masses of the flavor changing Higgs fields are above a few TeV. Systematic calculations are difficult, since the Higgs mass spectrum cannot be evaluated in general cases.

Finally, we want to comment on the possibility of supersymmetrizing our model. Introducing supersymmetry apart from its salient feature to solve the hierarchy problem if it is broken at low energies technically leads to a severe simplification of the Higgs potential, since then all the quartic terms are determined by the D-terms. The danger lies in the fact that this generally leads to large accidental global symmetries in the potential which consequently lead to a number of unwanted Goldstone bosons. Two ways of treating this problem can be found in the literature: a.) breaking the discrete and hence also the accidental symmetries by the soft SUSY breaking terms (for example: [35]) or b.) introduce gauge singlets whose couplings are invariant under the discrete symmetry, but break the accidental ones (for example: [36]). Obviously, the whole situation can change in a grand unified model, since then the Higgs doublet fields can belong to various representations of the GUT which have different invariant couplings (see for example [37] for a SUSY SO(10) model). Since supersymmetric potentials are restricted to be positive by construction, checks of their stability are easier than for non-supersymmetric ones. These issues are currently under study.

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A. Group theory of S_4

In this appendix we display the representation matrices, Kronecker products and Clebsch Gordan coefficients to calculate all the terms being invariant under the group S_4 .

A.1 Representation matrices

The representation matrices fulfilling eq. (2.1) can be chosen as:

$$A = \begin{pmatrix} -1 & 0 \\ 0 & 1 \end{pmatrix} \text{ and } B = -\frac{1}{2} \begin{pmatrix} 1 & \sqrt{3} \\ -\sqrt{3} & 1 \end{pmatrix} \text{ for } \underline{2},$$

$$A = \begin{pmatrix} -1 & 0 & 0 \\ 0 & 0 & -1 \\ 0 & 1 & 0 \end{pmatrix} \text{ and } B = \begin{pmatrix} 0 & 0 & 1 \\ 1 & 0 & 0 \\ 0 & 1 & 0 \end{pmatrix} \text{ for } \underline{31}$$

and

$$A = \begin{pmatrix} 1 & 0 & 0 \\ 0 & 0 & 1 \\ 0 & -1 & 0 \end{pmatrix} \quad \text{and} \quad B = \begin{pmatrix} 0 & 0 & 1 \\ 1 & 0 & 0 \\ 0 & 1 & 0 \end{pmatrix} \quad \text{for} \quad \underline{\mathbf{3}_2} \ .$$

These matrices can be found in [14].

A.2 Kronecker products

The Kronecker products can be calculated from the above given character table [38].

$$\begin{array}{ll} \underline{\mathbf{1}_{i}} \times \underline{\mathbf{1}_{j}} = \underline{\mathbf{1}_{(i+j) \bmod 2 + 1}} & \forall \ i \ \text{and} \ j \\ \underline{\mathbf{2}} \times \underline{\mathbf{1}_{i}} = \underline{\mathbf{2}} & \forall \ i \\ \underline{\mathbf{3}_{i}} \times \underline{\mathbf{1}_{j}} = \underline{\mathbf{3}_{(i+j) \bmod 2 + 1}} & \forall \ i \ \text{and} \ j \end{array}$$

$$\underline{\mathbf{3}_{i}} \times \underline{\mathbf{2}} = \underline{\mathbf{3}_{1}} + \underline{\mathbf{3}_{2}} & \forall \ i \\ \underline{\mathbf{3}_{1}} \times \underline{\mathbf{3}_{2}} = \underline{\mathbf{1}_{2}} + \underline{\mathbf{2}} + \underline{\mathbf{3}_{1}} + \underline{\mathbf{3}_{2}} \end{array}$$

$$[\underline{\mathbf{2}}\times\underline{\mathbf{2}}] = \underline{\mathbf{1}}_1 + \underline{\mathbf{2}} \;, \quad \{\underline{\mathbf{2}}\times\underline{\mathbf{2}}\} = \underline{\mathbf{1}}_2 \quad \text{and} \quad \left[\underline{\mathbf{3}}_i\times\underline{\mathbf{3}}_i\right] = \underline{\mathbf{1}}_1 + \underline{\mathbf{2}} + \underline{\mathbf{3}}_1 \;, \quad \{\underline{\mathbf{3}}_i\times\underline{\mathbf{3}}_i\} = \underline{\mathbf{3}}_2 \quad \forall \; \mathrm{id} \in \mathbb{C}$$

where we introduced the notation $[\mu \times \mu]$ for the symmetric and $\{\mu \times \mu\}$ for the anti-symmetric part of the product $\mu \times \mu$.

Note that $\nu \times \mu = \mu \times \nu$ for all representations μ and ν .

A.3 Clebsch Gordan coefficients

The Clebsch Gordan coefficients can be calculated [39] with the given representation matrices for

$$A, A' \sim \underline{\mathbf{1}}_{\mathbf{1}}, \qquad B, B' \sim \underline{\mathbf{1}}_{\mathbf{2}}, \quad \begin{pmatrix} a_1 \\ a_2 \end{pmatrix}, \begin{pmatrix} a'_1 \\ a'_2 \end{pmatrix} \sim \underline{\mathbf{2}}, \quad \begin{pmatrix} b_1 \\ b_2 \\ b_3 \end{pmatrix}, \begin{pmatrix} b'_1 \\ b'_2 \\ b'_3 \end{pmatrix} \sim \underline{\mathbf{3}}_{\mathbf{1}} \quad \text{and}$$

$$\begin{pmatrix} c_1 \\ c_2 \\ c_3 \end{pmatrix}, \begin{pmatrix} c'_1 \\ c'_2 \\ c'_3 \end{pmatrix} \sim \mathbf{\underline{3}_2} .$$

Since we choose all the representation matrices to be real, it also holds:

$$A^{\star} \sim \underline{\mathbf{1}}_{\mathbf{1}} \;, \qquad B^{\star} \sim \underline{\mathbf{1}}_{\mathbf{2}} \;, \quad \begin{pmatrix} a_{1}^{\star} \\ a_{2}^{\star} \end{pmatrix} \sim \underline{\mathbf{2}} \;, \quad \begin{pmatrix} b_{1}^{\star} \\ b_{2}^{\star} \\ b_{3}^{\star} \end{pmatrix} \sim \underline{\mathbf{3}}_{\mathbf{1}} \quad \text{and} \quad \begin{pmatrix} c_{1}^{\star} \\ c_{2}^{\star} \\ c_{3}^{\star} \end{pmatrix} \sim \underline{\mathbf{3}}_{\mathbf{2}} \;.$$

The Clebsch Gordan coefficients for the one-dimensional representations are trivial:

$$AA' \sim \underline{\mathbf{1}}_{\mathbf{1}}$$
, $AB \sim \underline{\mathbf{1}}_{\mathbf{2}}$, $BA \sim \underline{\mathbf{1}}_{\mathbf{2}}$, $BB' \sim \underline{\mathbf{1}}_{\mathbf{1}}$

as well as the products $\underline{\mathbf{1}}_1 \times \mu$ of any representation μ with the total singlet $\underline{\mathbf{1}}_1$:

$$\begin{pmatrix} A a_1 \\ A a_2 \end{pmatrix} \sim \mathbf{2} , \qquad \begin{pmatrix} A b_1 \\ A b_2 \\ A b_3 \end{pmatrix} \sim \mathbf{3}_1 , \quad \begin{pmatrix} A c_1 \\ A c_2 \\ A c_3 \end{pmatrix} \sim \mathbf{3}_2 .$$

And here are the ones for $\underline{\mathbf{1}_2} \times \mu$ of any representation μ :

$$\begin{pmatrix} -B a_2 \\ B a_1 \end{pmatrix} \sim \mathbf{2} , \qquad \begin{pmatrix} B b_1 \\ B b_2 \\ B b_3 \end{pmatrix} \sim \mathbf{3}_{\mathbf{2}} , \quad \begin{pmatrix} B c_1 \\ B c_2 \\ B c_3 \end{pmatrix} \sim \mathbf{3}_{\mathbf{1}} .$$

The Clebsch Gordan coefficients for $\mu \times \mu$ have the form:

for
$$\underline{2}$$
 for $\underline{3}_{1}$

$$a_{1}a'_{1} + a_{2}a'_{2} \sim \underline{1}_{1} \qquad \sum_{j=1}^{3} b_{j}b'_{j} \sim \underline{1}_{1}$$

$$-a_{1}a'_{2} + a_{2}a'_{1} \sim \underline{1}_{2} \qquad \left(\frac{\frac{1}{\sqrt{2}}(b_{2}b'_{2} - b_{3}b'_{3})}{\frac{1}{\sqrt{6}}(-2b_{1}b'_{1} + b_{2}b'_{2} + b_{3}b'_{3})}\right) \sim \underline{2}$$

$$\left(\frac{a_{1}a'_{2} + a_{2}a'_{1}}{a_{1}a'_{1} - a_{2}a'_{2}}\right) \sim \underline{2} \qquad \left(\frac{b_{2}b'_{3} + b_{3}b'_{2}}{b_{1}b'_{3} + b_{3}b'_{1}}\right) \sim \underline{3}_{1} , \qquad \left(\frac{b_{3}b'_{2} - b_{2}b'_{3}}{b_{1}b'_{3} - b_{3}b'_{1}}\right) \sim \underline{3}_{2}$$

$$\text{for } \underline{3}_{2}$$

$$\sum_{j=1}^{3} c_{j}c'_{j} \sim \underline{1}_{1}$$

$$\left(\frac{\frac{1}{\sqrt{2}}(c_{2}c'_{2} - c_{3}c'_{3})}{\sqrt{6}(-2c_{1}c'_{1} + c_{2}c'_{2} + c_{3}c'_{3})}\right) \sim \underline{2}$$

$$\left(\frac{c_{2}c'_{3} + c_{3}c'_{2}}{c_{1}c'_{3} + c_{3}c'_{1}}\right) \sim \underline{3}_{1} , \qquad \left(\frac{c_{3}c'_{2} - c_{2}c'_{3}}{c_{2}c'_{1} - c_{1}c'_{2}}\right) \sim \underline{3}_{2}.$$

$$\left(\frac{c_{3}c'_{2} - c_{3}c'_{3}}{c_{1}c'_{3} + c_{3}c'_{1}}\right) \sim \underline{3}_{1} , \qquad \left(\frac{c_{3}c'_{2} - c_{2}c'_{3}}{c_{2}c'_{1} - c_{1}c'_{2}}\right) \sim \underline{3}_{2}.$$

Note here that the parts belonging to the symmetric part of the product $\mu \times \mu$ are symmetric under the interchange of unprimed and primed whereas the ones belonging to the antisymmetric part change sign, i.e. are anti-symmetric.

Note also that for our choice of generators the Clebsch Gordan coefficients for $\underline{3}_1 \times \underline{3}_1$ and $\underline{3}_2 \times \underline{3}_2$ turn out to be the same. For the coupling $\underline{2} \times \underline{3}_1$ the Clebsch Gordan coefficients are

$$\begin{pmatrix} a_2b_1 \\ -\frac{1}{2}(\sqrt{3}a_1b_2 + a_2b_2) \\ \frac{1}{2}(\sqrt{3}a_1b_3 - a_2b_3) \end{pmatrix} \sim \mathbf{\underline{31}}$$
 and for $\mathbf{\underline{2}} \times \mathbf{\underline{32}}$
$$\begin{pmatrix} a_1c_1 \\ \frac{1}{2}(\sqrt{3}a_2c_2 - a_1c_2) \\ -\frac{1}{2}(\sqrt{3}a_2b_2 - a_1b_2) \\ -\frac{1}{2}(\sqrt{3}a_2b_3 + a_1b_3) \end{pmatrix} \sim \mathbf{\underline{32}}$$

$$\begin{pmatrix} a_1c_1 \\ \frac{1}{2}(\sqrt{3}a_2c_2 - a_1c_2) \\ -\frac{1}{2}(\sqrt{3}a_2c_3 + a_1c_3) \end{pmatrix} \sim \mathbf{\underline{32}}.$$

And for $\underline{\mathbf{3}_1} \times \underline{\mathbf{3}_2}$ one finds the following combinations:

$$\sum_{j=1}^{3} b_{j}c_{j} \sim \underline{1}_{2}$$

$$\begin{pmatrix} \frac{1}{\sqrt{6}}(2b_{1}c_{1} - b_{2}c_{2} - b_{3}c_{3}) \\ \frac{1}{\sqrt{2}}(b_{2}c_{2} - b_{3}c_{3}) \end{pmatrix} \sim \underline{2}$$

$$\begin{pmatrix} b_{3}c_{2} - b_{2}c_{3} \\ b_{1}c_{3} - b_{3}c_{1} \\ b_{2}c_{1} - b_{1}c_{2} \end{pmatrix} \sim \underline{3}_{1} , \begin{pmatrix} b_{2}c_{3} + b_{3}c_{2} \\ b_{1}c_{3} + b_{3}c_{1} \\ b_{1}c_{2} + b_{2}c_{1} \end{pmatrix} \sim \underline{3}_{2} .$$

A.4 Embeddings of S_4 into SO(3) and SU(3)

We only display the resolution of the smallest representations of SO(3) (SU(3)) into irreducible ones of S_4 .

The first table can be found in [14] and the second one can be calculated with the formulae given in [40].

B. Minimization of the Higgs potential

B.1 Remaining VEV conditions

The derivatives $\frac{\partial V_{\min}}{\partial v}$, $\frac{\partial V_{\min}}{\partial u}$ and $\frac{\partial V_{\min}}{\partial v_0}$ have the following form:

$$\frac{\partial V_{\min}}{\partial v} = 2 v \left(-\mu_3^2 + 2 \left(\lambda_1^{\xi} + 4 \lambda_2^{\xi} \right) v^2 \right) + 2 v v_0^2 \left(2 \operatorname{Re}(\kappa_5) + \tilde{\kappa}_5 + \tau_1 \right)$$

$$+2\,v\,u^2\,(4\,\mathrm{Re}(\kappa_1+\kappa_2)+2\,(\tilde{\kappa}_1+\tilde{\kappa}_2)+\tau_2)+9\,v_0\,v^2\,\mathrm{Re}(\kappa_6)\,\sin(\beta)\,\sin(2\,\beta)\,\sin(2\,\gamma)\\ +4\,u\,v_0\,v\,\left[\sin(\alpha)\,\left(2-3\,\sin^2(\beta)\right)-\sqrt{3}\,\cos(\alpha)\,\sin^2(\beta)\,\cos(2\,\gamma)\right]\,y_1\\ +2\,u^2\,v\,\left[-\cos(2\,\alpha)\,(2-3\,\sin^2(\beta))+\sqrt{3}\,\sin(2\,\alpha)\,\sin^2(\beta)\,\cos(2\,\gamma)\right]\,y_2\\ +4\,v^3\,\left[4\,\sin^2(\beta)-(3+\cos^2(2\,\gamma))\,\sin^4(\beta)\right]\,y_3\\ \frac{\partial V_{\min}}{\partial v_0}\,=\,2\,v_0\,\left(-\mu_1^2+2\,\lambda_0\,v_0^2\right)+2\,v_0\,u^2\,(\sigma_1+2\,\mathrm{Re}(\sigma_2)+\tilde{\sigma}_2)+2\,u^3\,\mathrm{Re}(\sigma_3)\,\sin(3\,\alpha)\\ +2\,v_0\,v^2\,(2\,\mathrm{Re}(\kappa_5)+\tilde{\kappa}_5+\tau_1)+3\,v^3\,\mathrm{Re}(\kappa_6)\,\sin(\beta)\,\sin(2\,\beta)\,\sin(2\,\gamma)\\ +2\,u\,v^2\,\left[\sin(\alpha)\,(2-3\,\sin^2(\beta))-\sqrt{3}\,\cos(\alpha)\,\sin^2(\beta)\,\cos(2\,\gamma)\right]\,y_1\\ \frac{\partial V_{\min}}{\partial u}\,=\,2\,u\,\left(-\mu_2^2+2\,(\lambda_1+\lambda_3)\,u^2\right)+2\,u\,v_0^2\,(\sigma_1+2\,\mathrm{Re}(\sigma_2)+\tilde{\sigma}_2)+6\,v_0\,u^2\,\mathrm{Re}(\sigma_3)\,\sin(3\,\alpha)\\ +2\,(4\,\mathrm{Re}(\kappa_1+\kappa_2)+2\,(\tilde{\kappa}_1+\tilde{\kappa}_2)+\tau_2)\,u\,v^2\\ +2\,v_0\,v^2\,\left[\sin(\alpha)\,(2-3\,\sin^2(\beta))-\sqrt{3}\,\cos(\alpha)\,\sin^2(\beta)\,\cos(2\,\gamma)\right]\,y_1\\ +2\,u\,v^2\,\left[\sin(\alpha)\,(2-3\,\sin^2(\beta))-\sqrt{3}\,\cos(\alpha)\,\sin^2(\beta)\,\cos(2\,\gamma)\right]\,y_2\\ \end{array}$$

In the following sections we present the Higgs mass matrices \mathcal{M}^2 for the two minima around which we have perturbed to find our numerical solutions shown above. We use the following parameterization for the SM-like Higgs doublets ϕ :

$$\phi = \begin{pmatrix} \text{VEV} + \phi^r + i \ \phi^i \\ \phi^{cr} + i \ \phi^{ci} \end{pmatrix} .$$

We define \mathcal{M}^2 as:

$$\mathcal{M}^2 = \left. \frac{\partial^2 V}{\partial \phi^{\mathbf{x}} \, \partial \tilde{\phi}^{\mathbf{x}}} \right|_{\text{all fields} = 0}$$

where $\phi, \tilde{\phi} \in \{\phi_0, \phi_1, \phi_2, \xi_1, \xi_2, \xi_3\}$ and $\mathbf{x} \in \{r, i, c \, r, c \, i\}$.

We give the mass matrices in the basis $\{\xi_1^x, \xi_2^x, \xi_3^x, \phi_1^x, \phi_2^x, \phi_0^x\}$ where x = r, i, cr, ci for the different components of the Higgs doublet fields. For the calculation of the mass matrices we have assumed that all the parameters in the Higgs potential are real such that there is no mixing between the real and the imaginary parts of the components of the Higgs doublet fields.

B.2 Mass spectrum for the minimum $\langle \xi_i \rangle = \frac{v}{\sqrt{3}}, \ \langle \phi_{1,2} \rangle = 0$ and $\langle \phi_0 \rangle = v_0$

The non-trivial VEV conditions in this case are:

$$v\left(2\sqrt{3}\,v\,v_0\,\mathrm{Re}(\kappa_6) + \frac{2}{3}\left(3\,\lambda_1^{\xi} + 4\,\lambda_3^{\xi}\right)v^2 - \mu_3^2 + \left(2\,\mathrm{Re}(\kappa_5) + \tilde{\kappa}_5 + \tau_1\right)v_0^2\right) = 0$$

$$\frac{2}{\sqrt{3}}\,\mathrm{Re}(\kappa_6)\,v^3 + 2\,\lambda_0\,v_0^3 - v_0\,\mu_1^2 + v^2\,v_0\left(2\,\mathrm{Re}(\kappa_5) + \tilde{\kappa}_5 + \tau_1\right) = 0$$

The resulting mass matrices for the Higgs fields have the following structure:

$$\mathcal{M}^{2} = \begin{pmatrix} m_{1} & m_{2} & m_{2} & 0 & -2 \, m_{6} & m_{3} \\ . & m_{1} & m_{2} & \sqrt{3} \, m_{6} & m_{6} & m_{3} \\ . & . & m_{1} & -\sqrt{3} \, m_{6} & m_{6} & m_{3} \\ . & . & . & m_{4} & 0 & 0 \\ . & . & . & . & . & m_{4} & 0 \\ . & . & . & . & . & . & . & m_{5} \end{pmatrix}$$

The eigenvalues of such a matrix are given by:

$$\frac{1}{2} \left(m_1 + 2 m_2 + m_5 \pm \sqrt{(m_1 + 2 m_2 - m_5)^2 + 12 m_3^2} \right)$$

$$\frac{1}{2} \left(m_1 - m_2 + m_4 \pm \sqrt{(m_1 - m_2 - m_4)^2 + 24 m_6^2} \right) \text{ each two times}$$

The corresponding characteristic polynomial is given by:

$$\left[-6\,m_6^2 + (m_1 - m_2 - \chi)\,(m_4 - \chi)\right]^2 \left[-3\,m_3^2 + (m_1 + 2\,m_2 - \chi)\,(m_5 - \chi)\right] = 0$$

For the fields ϕ^{cr} and ϕ^{ci} the variables m_i with $i=1,\ldots,6$ have the following form:

$$m_{1} = 2 (2 v^{2} \lambda_{1}^{\xi} - \mu_{3}^{2} + v_{0}^{2} \tau_{1})$$

$$m_{2} = \frac{4}{3} v (\sqrt{3} v_{0} \operatorname{Re}(\kappa_{6}) + 2 \lambda_{3}^{\xi} v)$$

$$m_{3} = \frac{2}{3} v (\sqrt{3} v_{0} (2 \operatorname{Re}(\kappa_{5}) + \tilde{\kappa}_{5}) + 2 \operatorname{Re}(\kappa_{6}) v)$$

$$m_{4} = 2 (-\mu_{2}^{2} + v_{0}^{2} \sigma_{1} + \tau_{2} v^{2})$$

$$m_{5} = 2 (2 \lambda_{0} v_{0}^{2} - \mu_{1}^{2} + \tau_{1} v^{2})$$

$$m_{6} = -\frac{2}{3} v (2 v \operatorname{Re}(\kappa_{3}) + \sqrt{3} v_{0} \operatorname{Re}(\omega_{2} + \omega_{3}))$$

For the uncharged scalar fields ϕ^r :

$$m_{1} = 2\left(\frac{2}{3}v^{2}\left(5\lambda_{1}^{\xi} + 8\lambda_{2}^{\xi} + 4\lambda_{3}^{\xi}\right) - \mu_{3}^{2} + v_{0}^{2}\left(2\operatorname{Re}(\kappa_{5}) + \tilde{\kappa}_{5} + \tau_{1}\right)\right)$$

$$m_{2} = \frac{4}{3}v\left(3\sqrt{3}\operatorname{Re}(\kappa_{6})v_{0} + 2v\left(\lambda_{1}^{\xi} - 2\lambda_{2}^{\xi} + 2\lambda_{3}^{\xi}\right)\right)$$

$$m_{3} = \frac{4}{3}v\left(3\operatorname{Re}(\kappa_{6})v + \sqrt{3}\left(2\operatorname{Re}(\kappa_{5}) + \tilde{\kappa}_{5} + \tau_{1}\right)v_{0}\right)$$

$$m_{4} = 2\left(-\mu_{2}^{2} + (\sigma_{1} + 2\operatorname{Re}(\sigma_{2}) + \tilde{\sigma}_{2})v_{0}^{2} + (4\operatorname{Re}(\kappa_{1} + \kappa_{2}) + 2(\tilde{\kappa}_{1} + \tilde{\kappa}_{2}) + \tau_{2}\right)v^{2}\right)$$

$$m_{5} = 2\left(6\lambda_{0}v_{0}^{2} - \mu_{1}^{2} + (2\operatorname{Re}(\kappa_{5}) + \tilde{\kappa}_{5} + \tau_{1})v^{2}\right)$$

$$m_{6} = \frac{4}{\sqrt{3}}v_{0}v\operatorname{Re}(\omega_{1} - \omega_{2} - \omega_{3})$$

and for the uncharged pseudo-scalars ϕ^i :

$$m_1 = \frac{4}{3}v^2(3\lambda_1^{\xi} - 4\lambda_4^{\xi}) - 2\mu_3^2 + 2v_0^2(\tilde{\kappa}_5 + \tau_1 - 2\operatorname{Re}(\kappa_5))$$

$$m_{2} = \frac{4}{3} v \left(\sqrt{3} \operatorname{Re}(\kappa_{6}) v_{0} + 2 \left(\lambda_{3}^{\xi} + \lambda_{4}^{\xi} \right) v \right)$$

$$m_{3} = \frac{4}{3} v \left(2 \sqrt{3} v_{0} \operatorname{Re}(\kappa_{5}) + \operatorname{Re}(\kappa_{6}) v \right)$$

$$m_{4} = 2 \left(-\mu_{2}^{2} + (\sigma_{1} - 2 \operatorname{Re}(\sigma_{2}) + \tilde{\sigma}_{2}) v_{0}^{2} - (4 \operatorname{Re}(\kappa_{1} + \kappa_{2}) - 2 (\tilde{\kappa}_{1} + \tilde{\kappa}_{2}) - \tau_{2}) v^{2} \right)$$

$$m_{5} = 2 \left(2 \lambda_{0} v_{0}^{2} - \mu_{1}^{2} + (\tilde{\kappa}_{5} + \tau_{1} - 2 \operatorname{Re}(\kappa_{5})) v^{2} \right)$$

$$m_{6} = -\frac{4}{3} v \left(\operatorname{Re}(\kappa_{3} - \sqrt{3} \kappa_{4}) v + \sqrt{3} \operatorname{Re}(\omega_{2}) v_{0} \right)$$

B.3 Mass spectrum for the minimum $\langle \phi_0 \rangle = v_0$, $\langle \phi_2 \rangle = u$, $\langle \xi_1 \rangle = v$ and $\langle \xi_{2,3} \rangle = \langle \phi_1 \rangle = 0$

The three non-trivial VEV conditions are:

$$v \left(2 v^{2} \left(\lambda_{1}^{\xi}+4 \lambda_{2}^{\xi}\right)-\mu_{3}^{2}+v_{0}^{2} \left(2 \operatorname{Re}(\kappa_{5})+\tilde{\kappa}_{5}+\tau_{1}\right)+u^{2} \left(4 \left(2 \operatorname{Re}(\kappa_{1})+\tilde{\kappa}_{1}\right)+\tau_{2}+2 \tau_{3}\right)\right.$$

$$\left.+4 u v_{0} \operatorname{Re}(\omega_{2}+\omega_{3}-\omega_{1})\right)=0$$

$$2 u^{3} \left(\lambda_{1}+\lambda_{3}\right)-3 u^{2} v_{0} \operatorname{Re}(\sigma_{3})-\mu_{2}^{2} u+v_{0}^{2} u \left(\sigma_{1}+2 \operatorname{Re}(\sigma_{2})+\tilde{\sigma}_{2}\right)\right.$$

$$\left.+u v^{2} \left(4 \left(2 \operatorname{Re}(\kappa_{1})+\tilde{\kappa}_{1}\right)+\tau_{2}+2 \tau_{3}\right)+2 v^{2} v_{0} \operatorname{Re}(\omega_{2}+\omega_{3}-\omega_{1})=0$$

$$2 v_{0}^{3} \lambda_{0}-\mu_{1}^{2} v_{0}+v_{0} u^{2} \left(\sigma_{1}+2 \operatorname{Re}(\sigma_{2})+\tilde{\sigma}_{2}\right)-u^{3} \operatorname{Re}(\sigma_{3})+v^{2} v_{0} \left(2 \operatorname{Re}(\kappa_{5})+\tilde{\kappa}_{5}+\tau_{1}\right)\right.$$

$$\left.+2 v^{2} u \operatorname{Re}(\omega_{2}+\omega_{3}-\omega_{1})=0\right.$$

The mass matrices for the Higgs scalars have a block structure:

$$\mathcal{M}^2 = \begin{pmatrix} m_1 & 0 & 0 & 0 & m_8 & m_9 \\ . & m_2 & m_3 & 0 & 0 & 0 \\ . & . & m_2 & 0 & 0 & 0 \\ . & . & . & m_4 & 0 & 0 \\ . & . & . & . & m_5 & m_7 \\ . & . & . & . & . & m_6 \end{pmatrix}$$

The corresponding eigenvalues are:

$$m_4, m_2 \pm m_3$$

and the solutions of the characteristic polynomial:

$$\begin{vmatrix} m_1 - \chi & m_8 & m_9 \\ m_8 & m_5 - \chi & m_7 \\ m_9 & m_7 & m_6 - \chi \end{vmatrix} = 0$$

For the fields ϕ^{cr} and ϕ^{ci} the variables m_i with $i=1,\ldots,9$ have the following form:

$$m_{1} = 2(2v^{2}(\lambda_{1}^{\xi} + 4\lambda_{2}^{\xi}) - \mu_{3}^{2} + v_{0}^{2}\tau_{1} + u^{2}(\tau_{2} + 2\tau_{3}) - 4uv_{0}\operatorname{Re}(\omega_{1}))$$

$$m_{2} = 2(2v^{2}(\lambda_{1}^{\xi} - 2\lambda_{2}^{\xi}) - \mu_{3}^{2} + v_{0}^{2}\tau_{1} + u^{2}(\tau_{2} - \tau_{3}) + 2uv_{0}\operatorname{Re}(\omega_{1}))$$

$$m_{3} = 4v(2u\operatorname{Re}(\kappa_{3}) + v_{0}\operatorname{Re}(\kappa_{6}))$$

$$m_{4} = 2(2u^{2}(\lambda_{1} - \lambda_{3}) - \mu_{2}^{2} + v_{0}^{2}\sigma_{1} + v^{2}(\tau_{2} - 2\tau_{3}) + 2uv_{0}\operatorname{Re}(\sigma_{3}))$$

$$m_{5} = 2(2u^{2}(\lambda_{1} + \lambda_{3}) - \mu_{2}^{2} + v_{0}^{2}\sigma_{1} + v^{2}(\tau_{2} + 2\tau_{3}) - 2uv_{0}\operatorname{Re}(\sigma_{3}))$$

$$m_{6} = 2(2v_{0}^{2}\lambda_{0} - \mu_{1}^{2} + u^{2}\sigma_{1} + v^{2}\tau_{1})$$

$$m_{7} = 2(uv_{0}(2\operatorname{Re}(\sigma_{2}) + \tilde{\sigma}_{2}) - u^{2}\operatorname{Re}(\sigma_{3}) - 2v^{2}\operatorname{Re}(\omega_{1}))$$

$$m_{8} = 4v(2u(2\operatorname{Re}(\kappa_{1}) + \tilde{\kappa}_{1}) + v_{0}\operatorname{Re}(\omega_{2} + \omega_{3}))$$

$$m_{9} = 2v(v_{0}(2\operatorname{Re}(\kappa_{5}) + \tilde{\kappa}_{5}) + 2u\operatorname{Re}(\omega_{2} + \omega_{3}))$$

For the uncharged scalar fields ϕ^r :

$$\begin{split} m_1 &= 2(6v^2(\lambda_1^\xi + 4\lambda_2^\xi) - \mu_3^2 + v_0^2(2\text{Re}(\kappa_5) + \tilde{\kappa}_5 + \tau_1) + u^2(4(2\text{Re}(\kappa_1) + \tilde{\kappa}_1) + \tau_2 + 2\tau_3) \\ &\quad + 4uv_0\text{Re}(\omega_2 + \omega_3 - \omega_1)) \\ m_2 &= 2(2v^2(\lambda_1^\xi - 2\lambda_2^\xi + 2\lambda_3^\xi) - \mu_3^2 + v_0^2(2\text{Re}(\kappa_5) + \tilde{\kappa}_5 + \tau_1) + u^2(2\text{Re}(\kappa_1) \\ &\quad + \tilde{\kappa}_1 + 3(2\text{Re}(\kappa_2) + \tilde{\kappa}_2) + \tau_2 - \tau_3) + 2uv_0\text{Re}(\omega_1 - \omega_2 - \omega_3)) \\ m_3 &= 12vv_0\text{Re}(\kappa_6) \\ m_4 &= 2(2u^2(\lambda_1 + \lambda_3) - \mu_2^2 + v_0^2(\sigma_1 + 2\text{Re}(\sigma_2) + \tilde{\sigma}_2) + v^2(4(2\text{Re}(\kappa_2) + \tilde{\kappa}_2) + \tau_2 - 2\tau_3) \\ &\quad + 6uv_0\text{Re}(\sigma_3)) \\ m_5 &= 2(6u^2(\lambda_1 + \lambda_3) - \mu_2^2 + v_0^2(\sigma_1 + 2\text{Re}(\sigma_2) + \tilde{\sigma}_2) + v^2(4(2\text{Re}(\kappa_1) + \tilde{\kappa}_1) + \tau_2 + 2\tau_3) \\ &\quad - 6uv_0\text{Re}(\sigma_3)) \\ m_6 &= 2(6v_0^2\lambda_0 - \mu_1^2 + u^2(\sigma_1 + 2\text{Re}(\sigma_2) + \tilde{\sigma}_2) + v^2(2\text{Re}(\kappa_5) + \tilde{\kappa}_5 + \tau_1)) \\ m_7 &= 2(2v^2\text{Re}(\omega_2 + \omega_3 - \omega_1) + 2uv_0(\sigma_1 + 2\text{Re}(\sigma_2) + \tilde{\sigma}_2) - 3u^2\text{Re}(\sigma_3)) \\ m_8 &= 4v(u(4(2\text{Re}(\kappa_1) + \tilde{\kappa}_1) + \tau_2 + 2\tau_3) + 2v_0\text{Re}(\omega_2 + \omega_3 - \omega_1)) \\ m_9 &= 4v(v_0(2\text{Re}(\kappa_5) + \tilde{\kappa}_5 + \tau_1) + 2u\text{Re}(\omega_2 + \omega_3 - \omega_1)) \end{split}$$

and for the uncharged pseudo-scalars ϕ^i :

$$\begin{split} m_1 &= 2(2v^2(\lambda_1^{\xi} + 4\lambda_2^{\xi}) - \mu_3^2 + v_0^2(\tilde{\kappa}_5 - 2\mathrm{Re}(\kappa_5) + \tau_1) + u^2(4(\tilde{\kappa}_1 - 2\mathrm{Re}(\kappa_1)) + \tau_2 + 2\tau_3) \\ &- 4uv_0\mathrm{Re}(\omega_1 + \omega_2 - \omega_3)) \\ m_2 &= -2(2v^2(-\lambda_1^{\xi} + 2\lambda_2^{\xi} + 2\lambda_4^{\xi}) + \mu_3^2 + v_0^2(2\mathrm{Re}(\kappa_5) - \tilde{\kappa}_5 - \tau_1) + u^2(2\mathrm{Re}(\kappa_1) \\ &- \tilde{\kappa}_1 + 3(2\mathrm{Re}(\kappa_2) - \tilde{\kappa}_2) - \tau_2 + \tau_3) - 2uv_0\mathrm{Re}(\omega_1 + \omega_2 - \omega_3)) \\ m_3 &= 4v(2u\mathrm{Re}(\kappa_3 - \sqrt{3}\kappa_4) + v_0\mathrm{Re}(\kappa_6)) \\ m_4 &= 2(2u^2(\lambda_1 - 2\lambda_2 - \lambda_3) - \mu_2^2 + v_0^2(\sigma_1 - 2\mathrm{Re}(\sigma_2) + \tilde{\sigma}_2) + v^2(4(\tilde{\kappa}_2 - 2\mathrm{Re}(\kappa_2)) + \tau_2 - 2\tau_3) \\ &+ 2uv_0\mathrm{Re}(\sigma_3)) \\ m_5 &= 2(2u^2(\lambda_1 + \lambda_3) - \mu_2^2 + v_0^2(\sigma_1 - 2\mathrm{Re}(\sigma_2) + \tilde{\sigma}_2) + v^2(4(\tilde{\kappa}_1 - 2\mathrm{Re}(\kappa_1)) + \tau_2 + 2\tau_3) \\ &- 2uv_0\mathrm{Re}(\sigma_3)) \\ m_6 &= 2(2v_0^2\lambda_0 - \mu_1^2 + u^2(\sigma_1 - 2\mathrm{Re}(\sigma_2) + \tilde{\sigma}_2) + v^2(\tilde{\kappa}_5 - 2\mathrm{Re}(\kappa_5) + \tau_1)) \\ m_7 &= -2(u^2\mathrm{Re}(\sigma_3) + 2v^2\mathrm{Re}(\omega_1 + \omega_2 - \omega_3) - 4uv_0\mathrm{Re}(\sigma_2)) \\ m_8 &= 8v(4u\mathrm{Re}(\kappa_1) + v_0\mathrm{Re}(\omega_2)) \\ m_9 &= 8v(v_0\mathrm{Re}(\kappa_5) + u\mathrm{Re}(\omega_2)) \end{split}$$

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